# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

(Mark One)

☑ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2018

OR

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF

For the transition period from to

Commission file number: 001-37526

# Zynerba Pharmaceuticals, Inc.

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation or organization)

26-0389433 (I.R.S. Employer Identification Number)

80 W. Lancaster Avenue, Suite 300 **Devon, PA** (Address of principal executive offices)

19333 (Zip Code)

(484) 581-7505

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.  $\boxtimes$ Yes  $\square$  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T ( $\S232.405$  of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).  $\blacksquare$ Yes  $\square$  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer □

Accelerated filer Smaller reporting company  $\square$ Emerging growth company Z

Non-accelerated filer □

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  $\square$  No  $\square$ 

As of July 31, 2018, there were 17,623,873 shares of Common Stock, \$0.001 par value per share, outstanding.

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#### CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

Statements made in this Quarterly Report that are not statements of historical or current facts, such as those under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operations," are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements discuss our current expectations and projections relating to our financial condition, results of operations, plans, objectives, future performance and business. These statements may be preceded by, followed by or include the words "aim," "anticipate," "believe," "estimate," "expect," "forecast," "intend," "outlook," "plan," "potential," "project," "projection," "seek," "may," "could," "would," "will," "should," "can," "can have," "likely," the negatives thereof and other words and terms of similar meaning.

Forward-looking statements are inherently subject to risks, uncertainties and assumptions; they are not guarantees of performance. You should not place undue reliance on these statements. We have based these forward-looking statements on our current expectations and projections about future events. Although we believe that our assumptions made in connection with the forward-looking statements are reasonable, we cannot assure you that the assumptions and expectations will prove

You should understand that the following important factors could affect our future results and could cause those results or other outcomes to differ materially from those expressed or implied in our forward-looking statements:

- our estimates regarding expenses, future revenue, capital requirements and timing and availability of and the need for additional financing;
- the results, cost and timing of our preclinical studies and clinical trials, including any delays to such clinical trials relating to enrollment or site initiation, as well as the number of required trials for regulatory approval and the criteria for success in such trials:
- our dependence on third parties in the conduct of our preclinical studies and clinical trials;
- legal and regulatory developments in the United States and foreign countries, including any actions or advice that may affect the design, initiation, timing, continuation and/or progress of clinical trials or result in the need for additional clinical trials;
- the difficulties and expenses associated with obtaining and maintaining regulatory approval of our product candidates, and the indication and labeling under any such approval;
- our plans and ability to develop and commercialize our product candidates;
- the successful development of our commercialization capabilities, including medical affairs and sales and marketing capabilities, whether alone or with potential future collaborators; the size and growth of the potential markets for our product candidates, the rate and degree of market acceptance of
- our product candidates and our ability to serve those markets;
- the success of competing therapies and products that are or become available;
- our ability to limit our exposure under product liability lawsuits; our ability to obtain and maintain intellectual property protection for our product candidates;
- recently enacted and future legislation regarding the healthcare system, including changes to the Patient Protection and Affordable Care Act;
- our ability to obtain and maintain third-party manufacturing for our product candidates on commercially reasonable
- delays, interruptions or failures in the manufacture and supply of our product candidates;
- the performance of third parties upon which we depend, including contract research organizations, or CROs, contract manufacturing organizations, or CMO's, contractor laboratories and independent contractors:
- our ability to recruit or retain key scientific, commercial or management personnel or to retain our executive officers: and
- the other risks, uncertainties and factors discussed in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017, or our 2017 Annual Report, under the caption "Item 1.A Risk Factors".

In light of these risks and uncertainties, expected results or other anticipated events or circumstances discussed in this Form 10-Q (including the exhibits hereto) might not occur. We undertake no obligation, and specifically decline any obligation, to publicly update or revise any forward-looking statements, even if experience or future developments make it clear that projected results expressed or implied in such statements will not be realized, except as may be required by law.

# PART I – FINANCIAL INFORMATION

# Item 1. Consolidated Financial Statements (Unaudited)

# ZYNERBA PHARMACEUTICALS, INC. CONSOLIDATED BALANCE SHEETS (UNAUDITED)

	June 30, 2018	December 31, 2017	
Assets			
Current assets:			
Cash and cash equivalents	\$ 43,115,051	\$	62,510,277
Incentive and tax receivables	3,961,748		3,983,604
Prepaid expenses and other current assets	 1,962,291		1,733,701
Total current assets	49,039,090		68,227,582
Property and equipment, net	273,784		164,527
Incentive and tax receivables	2,056,498		
Other assets	834,174		662,200
Total assets	\$ 52,203,546	\$	69,054,309
Liabilities and Stockholders' Equity			
Current liabilities:			
Accounts payable	\$ 6,379,750	\$	3,355,255
Accrued expenses	4,910,918		3,915,491
Deferred grant revenue	 <u> </u>		171,975
Total current liabilities	11,290,668		7,442,721
Deferred grant revenue, long-term	833,974		662,000
Total liabilities	12,124,642		8,104,721
Stockholders' equity:			
Preferred stock, \$0.001 par value; 10,000,000 shares authorized; no shares issued or outstanding	_		_
Common stock, \$0.001 par value; 200,000,000 shares authorized; 13,561,373 shares			
issued and outstanding at June 30, 2018 and 13,553,873 shares issued and			
outstanding at December 31, 2017	13,561		13,554
Additional paid-in capital	142,359,776		138,916,900
Accumulated deficit	(102,294,433)		(77,980,866)
Total stockholders' equity	40,078,904		60,949,588
Total liabilities and stockholders' equity	\$ 52,203,546	\$	69,054,309

See accompanying notes to unaudited consolidated financial statements.

# ZYNERBA PHARMACEUTICALS, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)

		Six months ended June 30,			
2018	2017	2018	2017		
\$ 8,533,466	\$ 5,732,797	\$ 17,508,979	\$ 11,224,252		
3,436,340	2,632,857	6,856,963	4,844,650		
11,969,806	8,365,654	24,365,942	16,068,902		
(11,969,806)	(8,365,654)	(24,365,942)	(16,068,902)		
186,304	124,535	361,488	201,420		
(223,731)	(82,360)	(309,113)	284,982		
(37,427)	42,175	52,375	486,402		
\$ (12,007,233)	\$ (8,323,479)	\$ (24,313,567)	\$ (15,582,500)		
\$ (0.89)	\$ (0.64)	\$ (1.80)	\$ (1.24)		
13,504,485	13,052,294	13,486,191	12,562,594		
\$ \$ \$ \$	\$ 8,533,466 3,436,340 11,969,806 (11,969,806) 186,304 (223,731) (37,427) \$ (12,007,233) \$ (0.89)	\$ 8,533,466 \$ 5,732,797 3,436,340 2,632,857 11,969,806 8,365,654 (11,969,806) (8,365,654)	June 30,         June 30,           2018         2017         2018           \$ 8,533,466         \$ 5,732,797         \$ 17,508,979           3,436,340         2,632,857         6,856,963           11,969,806         8,365,654         24,365,942           (11,969,806)         (8,365,654)         (24,365,942)           186,304         124,535         361,488           (223,731)         (82,360)         (309,113)           (37,427)         42,175         52,375           \$ (12,007,233)         \$ (8,323,479)         \$ (24,313,567)           \$ (0.89)         \$ (0.64)         \$ (1.80)		

See accompanying notes to unaudited consolidated financial statements.

# ZYNERBA PHARMACEUTICALS, INC. CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY (UNAUDITED)

	Commo	ı stock	Additional	Accumulated	stockholders'
	Shares Amount		paid-capital	deficit	equity
Balance at December 31, 2017	13,553,873	\$ 13,554	\$138,916,900	\$ (77,980,866)	\$ 60,949,588
Issuance of restricted stock	7,500	7	(7)	_	
Stock-based compensation expense	_	_	3,442,883	_	3,442,883
Net loss	_	_	_	(24,313,567)	(24,313,567)
Balance at June 30, 2018	13,561,373	\$13,561	\$142,359,776	\$(102,294,433)	\$ 40,078,904

See accompanying notes to unaudited consolidated financial statements.

# ZYNERBA PHARMACEUTICALS, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)

	Six months ended June 30, 2018 2017			
			2017	
Cash flows from operating activities:				
Net loss	\$ (24	4,313,567)	\$	(15,582,500)
Adjustments to reconcile net loss to net cash used in operating activities:				
Depreciation		48,152		43,595
Stock-based compensation	3	3,442,883		2,544,073
Changes in operating assets and liabilities:				
Incentive and tax receivables	(2	2,034,642)		(2,814,171)
Prepaid expenses and other assets		(337,277)		(249,995)
Accounts payable	2	2,921,369		122,445
Accrued expenses		995,427		615,123
Net cash used in operating activities	(19	9,277,655)		(15,321,430)
Cash flows from investing activities:				
Purchases of property and equipment		(117,571)		(78,207)
Net cash used in investing activities		(117,571)		(78,207)
Cash flows from financing activities:				
Proceeds from the issuance of common stock, net of offering costs		_		54,245,579
Payment of financing costs		_		(67,225)
Proceeds from the exercise of stock options		_		434,691
Net cash provided by financing activities				54,613,045
Net (decrease) increase in cash and cash equivalents	(19	9,395,226)		39,213,408
Cash and cash equivalents at beginning of period	62	2,510,277		30,965,791
Cash and cash equivalents at end of period	\$ 43	3,115,051	\$	70,179,199
Supplemental disclosures of cash flow information:				
Deferred financing costs included in accounts payable and accrued expenses	\$	63,288	\$	159,288
Changes in property and equipment acquired but not paid	\$	39,838	\$	_

See accompanying notes to unaudited consolidated financial statements

# ZYNERBA PHARMACEUTICALS, INC. NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

#### (1) Nature of Business and Liquidity

Zynerba Pharmaceuticals, Inc., together with its subsidiary, Zynerba Pharmaceuticals Pty Ltd (the "Company" or "we"), is a clinical stage pharmaceutical company focused on the development of pharmaceutically-produced transdermal cannabinoid therapies for rare and near-rare neuropsychiatric disorders, including Fragile X syndrome and refractory epilepsies. The Company was incorporated on January 31, 2007 under the laws of the State of Delaware as AllTranz, Inc. and changed its name to Zynerba Pharmaceuticals, Inc. in August 2014.

The Company has incurred losses and negative cash flows from operations since inception and has an accumulated deficit of \$102.3 million as of June 30, 2018. The Company anticipates incurring additional losses until such time, if ever, that it can generate significant revenue from its product candidates currently in development. The Company's primary source of liquidity has been the issuance of equity securities.

In June 2017, the Company entered into the Open Market Sales Agreement (the "Sales Agreement") with Jefferies LLC, ("Jefferies") pursuant to which the Company may sell, from time to time, up to \$50.0 million of its common stock. During 2017, the Company sold and issued 296,594 shares of its common stock in the open market at a weighted average selling price of \$10.74 per share, for gross proceeds of \$3.2 million. Net proceeds after deducting commissions and offering expenses were \$3.0 million. No shares were sold under the Sales Agreement during the six months ended June 30, 2018.

On July 24, 2018, the Company completed a follow-on public offering, selling 4,062,500 shares of its common stock at an offering price of \$8.00 per share, resulting in gross proceeds of \$32.5 million. Net proceeds received after deducting underwriting discounts and commissions and offering expenses were \$30.0 million. The Company has also granted the underwriters a 30-day option to purchase up to 609,375 additional shares of common stock at the public offering price, less underwriting discounts and commissions, which expires on August 19, 2018.

Management believes that current cash and cash equivalents, including proceeds from the Company's follow-on public offering on July 24, 2018, are sufficient to fund operations and capital requirements into the first half of 2020. Substantial additional financings will be needed by the Company to fund its operations, to complete clinical development of and to commercially develop its product candidates. There is no assurance that such financing will be available when needed or on acceptable terms.

The Company is subject to those risks associated with any clinical stage pharmaceutical company that has substantial expenditures for research and development. There can be no assurance that the Company's research and development projects will be successful, that products developed will obtain necessary regulatory approval, or that any approved product will be commercially viable. In addition, the Company operates in an environment of rapid technological change and is largely dependent on the services of its employees and consultants.

# (2) Summary of Significant Accounting Policies

## a. Basis of Presentation

The accompanying unaudited interim consolidated financial statements of the Company have been prepared in accordance with U.S. generally accepted accounting principles ("GAAP") for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. The interim unaudited consolidated financial statements have been prepared on the same basis as the consolidated financial statements as of and for the year ended December 31, 2017 included in the Company's Annual Report on Form 10-K for the year ended December 31, 2017 ("2017 Annual Report"), filed with the Securities and Exchange Commission ("SEC"). In the opinion of management, the accompanying consolidated financial statements of the Company include all normal and recurring adjustments (which consist primarily of accruals, estimates and assumptions that impact the financial statements) considered necessary to present fairly the Company's financial position as of June 30, 2018, its results of operations for the three and six months ended June 30, 2018 and 2017 and cash flows for the six months ended June 30, 2018 and 2017. Operating results for any interim period are not necessarily indicative of results for any future interim period or for the entire year. The accompanying unaudited interim consolidated financial statements should be read in conjunction with the consolidated financial statements and related notes included in the Company's 2017 Annual Report.

#### ZYNERBA PHARMACEUTICALS, INC. NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### b. Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and reported amounts of expenses during the reporting period. Actual results could differ from such estimates.

#### c. Incentive and Tax Receivables

The Company's subsidiary, Zynerba Pharmaceuticals Pty Ltd (the "Subsidiary"), is incorporated in Australia. The Subsidiary is eligible to participate in an Australian research and development tax incentive program. As part of this program, the Subsidiary is eligible to receive a cash refund from the Australian Taxation Office for a percentage of the research and development costs expended by the Subsidiary in Australia. The cash refund is available to eligible companies with an annual aggregate revenue of less than \$20.0 million (Australian) during the reimbursable period. The Company's estimate of the amount of cash refund it expects to receive related to the Australian research and development tax incentive program is included in "Incentive and tax receivables" in the accompanying consolidated balance sheets. As of June 30, 2018, the Company's estimate of the amount of cash refund it expects to receive in 2018 for 2017 eligible spending as part of this incentive program was \$3.6 million and was recorded as a current asset. The Company's estimate of the amount of cash refund it expects to receive in 2019 for 2018 eligible spending through June 30, 2018 was \$2.1 million and was recorded as a non-current asset.

In addition, the Subsidiary incurs Goods and Services Tax ("GST") on services provided by Australian vendors. As an Australian entity, the Subsidiary is entitled to a refund of the GST paid. The Company's estimate of the amount of cash refund it expects to receive related to GST incurred is included in "Incentive and tax receivables" in the accompanying consolidated balance sheets. As of June 30, 2018, incentive and tax receivables included \$0.4 million for refundable GST on expenses incurred with Australian vendors during the three months ended June 30, 2018.

#### d. Research and Development

Research and development costs are expensed as incurred and are primarily comprised of external research and development expenses incurred under arrangements with third parties, such as contract research organizations ("CROs"), contract manufacturing organizations ("CMO's"), consultants and employee-related expenses including salaries and benefits. At the end of each reporting period, the Company compares the payments made to each service provider to the estimated progress towards completion of the related project. Factors that the Company considers in preparing these estimates include the number of patients enrolled in studies, milestones achieved and other criteria related to the efforts of its vendors. These estimates will be subject to change as additional information becomes available. Depending on the timing of payments to vendors and estimated services provided, the Company will record net prepaid or accrued expenses related to these costs. Research and development expenses are recorded net of expected refunds of eligible research and development costs paid to Australian vendors pursuant to the Australian research and development tax incentive program and GST incurred on services provided by Australian vendors.

## e. Net Loss Per Share

Basic net loss per share is determined using the weighted average number of shares of common stock outstanding during each period. Diluted net income per share includes the effect, if any, from the potential exercise or conversion of securities, such as restricted stock and stock options, which would result in the issuance of incremental shares of common stock. Basic and dilutive computations of net loss per share are the same in periods in which a net loss exists as the dilutive effects of restricted stock and stock options would be anti-dilutive.

# ZYNERBA PHARMACEUTICALS, INC. NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The following potentially dilutive securities outstanding as of June 30, 2018 and 2017 have been excluded from the computation of diluted weighted average shares outstanding, as their effects on net loss per share for the periods presented would be anti-dilutive:

	Jui	ie 30,
	2018	2017
Stock options	3,222,413	2,366,345
Unvested restricted stock	43,745	181,214
	3,266,158	2,547,559

## f. Recent Accounting Pronouncements

In February 2016, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2016-02, *Leases*, which requires that lease arrangements longer than 12 months result in an entity recognizing an asset and liability. The pronouncement is effective for interim and annual periods beginning after December 15, 2018 with early adoption permitted. The adoption of this guidance is not expected to have a material impact on the Company's consolidated financial statements.

In August 2016, the FASB issued ASU No. 2016-15, Classification of Certain Cash Receipts and Cash Payments, which provides specific guidance related to eight cash flow classification issues. The pronouncement is effective for interim and annual periods beginning after December 15, 2017. The adoption of the guidance in ASU No. 2016-15 in the first quarter of 2018 did not have an impact on the Company's consolidated financial statements.

In November 2016, the FASB issued ASU No. 2016-18, Restricted Cash, which requires changes in restricted cash and restricted cash equivalents to be explained on the statement of cash flows by including restricted cash and restricted cash equivalents in the beginning-of-period and end-of-period total cash and cash equivalents shown on the statement of cash flows. The pronouncement is effective for interim and annual periods beginning after December 15, 2017. The adoption of the guidance in ASU No. 2016-18 in the first quarter of 2018 did not have an impact on the Company's consolidated financial statements.

### (3) Fair Value Measurements

The Company measures certain assets and liabilities at fair value in accordance with Accounting Standards Codification ("ASC") 820, Fair Value Measurements and Disclosures. ASC 820 defines fair value as the price that would be received to sell an asset or paid to transfer a liability (the exit price) in an orderly transaction between market participants at the measurement date. The guidance in ASC 820 outlines a valuation framework and creates a fair value hierarchy that serves to increase the consistency and comparability of fair value measurements and the related disclosures. In determining fair value, the Company maximizes the use of quoted prices and observable inputs. Observable inputs are inputs that market participants would use in pricing the asset or liability based on market data obtained from independent sources. The fair value hierarchy is broken down into three levels based on the source of inputs as follows:

- Level 1 Valuations based on unadjusted quoted prices in active markets for identical assets or liabilities.
- Level 2 Valuations based on observable inputs and quoted prices in active markets for similar assets and liabilities.
- Level 3 Valuations based on unobservable inputs and models that are supported by little or no market activity.

# ZYNERBA PHARMACEUTICALS, INC. NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The following fair value hierarchy tables present information about each major category of financial assets measured at fair value on a recurring basis as of June 30, 2018 and December 31, 2017:

		rrying amount	Fair Value as of Jur	Measurem 1e 30, 2018	
	a	18 of June 30, 2018	Level 1	Level 2	Level 3
Cash equivalents (money market accounts)	\$	42,788,672	\$ 42,788,672	\$ —	\$ —
	\$	42,788,672	\$ 42,788,672	\$ —	\$ —

		rrying amount	Fair Value as of Decen		
	aso	of December 31, 2017	Level 1	Level 2	Level 3
Cash equivalents (money market					
accounts)	\$	61,133,457	\$ 61,133,457	\$ —	\$ —
Certificate of deposit (included in prepaid					
expenses and other current assets)		20,171	20,171	_	_
*	\$	61,153,628	\$ 61,153,628	\$ —	\$ —

# (4) Prepaid Expenses and Other Current Assets

Prepaid expenses and other current assets consisted of the following as of June 30, 2018 and December 31, 2017:

	June 30, 2018	December 31, 2017
Prepaid development expenses	\$ 1,392,554	\$ 907,028
Prepaid insurance	47,014	355,838
Deferred financing costs	288,727	240,439
Other current assets	233,996	230,396
Total prepaid expenses and other current assets	\$ 1,962,291	\$ 1,733,701

# (5) Property and Equipment

Property and equipment consisted of the following as of June 30, 2018 and December 31, 2017:

	Estimated useful life (in years)	June 30, 2018	December 31, 2017
Equipment	2-5	\$ 85,417	\$ 85,417
Computer equipment	3-5	30,319	30,319
Furniture and fixtures	3-5	300,407	199,016
Leasehold improvements	various	68,881	12,863
Total cost		485,024	327,615
Less accumulated depreciation		(211,240)	(163,088)
Property and equipment, net		\$ 273,784	\$ 164,527

Depreciation expense was \$21,586 and \$23,176 for the three months ended June 30, 2018 and 2017, respectively, and \$48,152 and \$43,595 six months ended June 30, 2018 and 2017, respectively.

### ZYNERBA PHARMACEUTICALS, INC. NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS (Continued)

#### (6) Accrued Expenses

Accrued expenses consisted of the following as of June 30, 2018 and December 31, 2017:

	June 30, 2018	December 31, 2017
Accrued compensation	\$ 1,407,686	\$ 1,503,615
Accrued research and development	2,929,198	2,059,536
Other	574,034	352,340
Total accrued expenses	\$ 4,910,918	\$ 3,915,491

#### (7) Common Stock

In June 2017, the Company entered into the Sales Agreement with Jefferies pursuant to which the Company may sell, from time to time, up to \$50.0 million of its common stock. As of June 30, 2018, cumulative shares sold in the open market under the Sales Agreement were 296,594 shares, resulting in gross proceeds of \$3.2 million. Net proceeds after deducting commissions and offering expenses were \$3.0 million. No shares were sold under the Sales Agreement during the six months ended June 30, 2018.

### (8) Stock-Based Compensation

The Company maintains the Amended and Restated 2014 Omnibus Incentive Compensation Plan, as amended (the "2014 Plan"), which allows for the granting of incentive stock options, nonqualified stock options, stock appreciation rights, stock awards, stock units, performance units and other stock-based awards to employees, officers, non-employee directors, consultants, and advisors. In addition, the 2014 Plan provides selected executive employees with the opportunity to receive bonus awards that are considered qualified performance-based compensation. The 2014 Plan is subject to automatic annual increases in the number of shares authorized for issuance under the 2014 Plan on the first trading day of January each year equal to the lesser of 1.5 million shares or 10% of the number of shares of common stock outstanding on the last trading day of December of the preceding year. As of January 1, 2018, the number of shares of common stock that may be issued under the 2014 Plan was automatically increased by 1,355,387 shares, increasing the number of shares of common stock available for issuance under the 2014 Plan to 4,804,869 shares. As of June 30, 2018, 1,086,663 shares are available for issuance under the 2014 Plan.

Options issued under the 2014 Plan have a contractual life of 10 years and may be exercisable in cash or as otherwise determined by the board of directors. The Company has granted options to employees and non-employee directors. Stock options granted to employees vest 25% upon the first anniversary of the grant date and the balance of unvested options vests in quarterly installments over a three-year period. Stock options granted annually to non-employee directors vest on the earlier of the one-year anniversary of the grant date, or the date of the Company's next annual stockholders' meeting that occurs after the grant date. The Company's non-employee director compensation policy enables directors to receive stock options in lieu of quarterly cash payments. Any option granted to the directors in lieu of cash compensation vests in full on the date of grant.

The Company granted 83,280 performance-based stock options to certain employees in January 2018. These performance options have a 10-year life and an exercise price equal to the fair value of the Company's stock at the grant date. Vesting of these performance options is dependent on meeting certain performance conditions, which relate to the Company's research and development progress, which were established by the Company's board of directors. The Company's board of directors determines if the performance conditions have been met. Stock-based compensation expense for these options is recorded when management estimates that the vesting of these options is probable based on the status of the Company's research and development programs and other relevant factors. For the six months ended June 30, 2018, none of the performance-based metrics were deemed probable. Any change in these estimates will result in a cumulative adjustment in the period in which the estimate is changed, so that as of the end of a period, the cumulative compensation expense recognized for an award or grant equals the amount that would be recognized on a straight-line basis as if the current estimates had been utilized since the beginning of the service period. The aggregate estimated grant date fair value of options for which the satisfaction of the related-performance conditions have not been

# ZYNERBA PHARMACEUTICALS, INC. NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS (Continued)

deemed probable is \$663,484.

For the six months ended June 30, 2018 and 2017, the Company recorded stock-based compensation expense related to its stock option grants and restricted stock awards, as follows:

	Stock Option Grants			Restricted stock awards				Total			
	Six Months Ended June 30,		Six Months Ended June 30,				Six Months Ended June 30,				
	2018	2017		2018		2017		2018		2017	
Research and development	\$ 1,393,962	\$ 1,051,818		\$ 130,668	\$	78,740		\$ 1,524,630	\$	1,130,558	
General and administrative	1,878,707	1,372,335		39,546		41,180		1,918,253		1,413,515	
	\$ 3,272,669	\$ 2,424,153		\$ 170,214	\$	119,920		\$ 3,442,883	\$	2,544,073	

The following table summarizes the stock option activity for the six months ended June 30, 2018:

	Number	Weighted- Average Exercise	Weighted- Average Contractual Life (in	Aggregate Intrinsic
	of Shares	Price	Years)	Value
Outstanding as of December 31, 2017	2,386,538	\$ 12.53		
Granted	835,875	\$ 11.50		
Outstanding as of June 30, 2018	3,222,413	\$ 12.27	8.01	\$ 3,331,726
Exercisable as of June 30, 2018	1,591,565	\$ 11.03	7.21	\$ 3,105,211
Vested and expected to vest as of June 30, 2018	3,222,413	\$ 12.27		

The weighted-average grant date fair value of options granted during the six months ended June 30, 2018 and 2017 was \$7.94 and \$13.09, respectively. During the six months ended June 30, 2018, stock option grants included 3,975 stock options that were granted to certain members of the Company's board of directors, at their election, in lieu of quarterly cash payments.

The fair values of stock options granted were calculated using the Black-Scholes option pricing model with the following weighted-average assumptions:

	Six months en	Six months ended June 30,	
	2018	2017	
Weighted-average risk-free interest rate	2.51%	2.11%	
Expected term of options (in years)	6.13	6.14	
Expected stock price volatility	78.00%	77.00%	
Expected dividend yield	0%	0%	

As of June 30, 2018, excluding performance-based stock options that have not been deemed probable, there was \$12.6 million of unrecognized stock-based compensation expense related to stock options, which is expected to be recognized over a weighted-average period of 2.62 years.

# ZYNERBA PHARMACEUTICALS, INC. NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS (Continued)

The following table summarizes the restricted stock award activity under the 2014 Plan for the six months ended June 30, 2018:

	Shares	Weighted Average Grant Date Fair Value
Unvested as of December 31, 2017	108,730	\$ 1.65
Granted	7,500	12.99
Vested	(72,485)	1.65
Unvested as of June 30, 2018	43,745	\$ 3.60

As of June 30, 2018, there was \$0.1 million of unrecognized stock-based compensation expense related to unvested restricted stock awards, which is expected to be recognized over a weighted-average period of 0.38 years. The Company expects all 43,745 unvested restricted stock awards to vest.

# (9) Subsequent Events

On July 24, 2018, the Company completed a follow-on public offering, selling 4,062,500 shares of its common stock at an offering price of \$8.00 per share, resulting in gross proceeds of \$32.5 million. Net proceeds received after deducting underwriting discounts and commissions and offering expenses were \$30.0 million. The Company has also granted the underwriters a 30-day option to purchase up to 609,375 additional shares of common stock at the public offering price, less underwriting discounts and commissions, which expires on August 19, 2018.

### Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

You should read the following discussion and analysis of our financial condition and results of operations together with our unaudited interim consolidated financial statements and related notes appearing elsewhere in this Quarterly Report and the audited consolidated financial statements and notes thereto for the year ended December 31, 2017 and the related Management's Discussion and Analysis of Financial Condition and Results of Operations, both of which are contained in our 2017 Annual Report. The following discussion contains forward-looking statements that involve risks, uncertainties and assumptions. Our actual results and the timing of certain events could differ materially from those anticipated in these forward-looking statements as a result of many factors. We discuss factors that we believe could cause or contribute to these differences below and elsewhere in this Quarterly Report, including those set forth under "Cautionary Note Regarding Forward-looking Statements" and "Risk Factors" in this Quarterly Report and our 2017 Annual Report.

#### Overview

#### Company Overview

We are the leader in pharmaceutically-produced transdermal cannabinoid therapies for rare and near-rare neuropsychiatric disorders. We are committed to improving the lives of patients and their families living with severe, chronic health conditions including Fragile X syndrome, or FXS, and refractory epilepsies.

We are currently evaluating ZYN002, a patent protected transdermal cannabidiol, or CBD, gel for the treatment of FXS, developmental and epileptic encephalopathy, or DEE, and adult refractory epilepsy. In 2017, we completed three Phase 2 clinical trials for ZYN002 and two of those studies have open-label extensions that are ongoing. In April 2018, we initiated a Phase 2 clinical trial evaluating ZYN002 in DEE in children and adolescent patients, and in July 2018, we initiated what we believe will be a pivotal clinical trial evaluating ZYN002 in children and adolescents with FXS. In the second half of 2018, we plan to initiate a Phase 2b clinical trial evaluating ZYN002 for the treatment of refractory focal seizures in adults with epilepsy.

Our pipeline also included ZYN001, a pro-drug of  $\Delta 9$ -tetrahydrocannabinol, or THC, which we were previously evaluating for the treatment of Tourette Syndrome, or TS. In July 2018, we decided to discontinue the development of ZYN001 and focus our development efforts and investments on our development programs for ZYN002 for the treatment of FXS, DEE and refractory focal seizures in adults with epilepsy.

Cannabinoids are a class of compounds derived from Cannabis plants. The two primary cannabinoids contained in Cannabis are CBD and THC. Clinical and preclinical data suggest that CBD has positive effects on treating behavioral symptoms of FXS and epilepsy. We believe ZYN002 may potentially offer first-line therapies to patients suffering from FXS, DEE and focal seizures in adults with epilepsy.

#### **ZYN002**

ZYN002 is the first and only pharmaceutically-produced CBD formulated as a permeation-enhanced gel for transdermal delivery, and is patent protected through 2030. CBD is the primary non-psychoactive component of Cannabis. In preclinical animal studies, ZYN002's permeation enhancer increased delivery of CBD through the layers of the skin and into the circulatory system. These preclinical studies suggest increased bioavailability, consistent plasma levels and the avoidance of first-pass liver metabolism of CBD when delivered transdermally. In addition, an in vitro study published in Cannabis and Cannabinoid Research in April 2016 demonstrated that CBD is degraded to THC in an acidic environment such as the stomach. We believe such degradation may lead to increased psychoactive effects if CBD is delivered orally and may be avoided with the transdermal delivery of ZYN002, which maintains CBD in a neutral pH. ZYN002, which is being developed as a clear gel with once- or twice-daily dosing, is targeting treatment of behavioral symptoms of FXS, DEE in pediatric and adolescent patients, and refractory focal seizures in adults with epilepsy. We have been granted orphan drug designation from the FDA for the use of CBD for the treatment of FXS. In our Phase 1 program, ZYN002 was demonstrated to be safe and well tolerated, provided a favorable CBD pharmacokinetic profile, and no THC was detected in plasma or urine. The ZYN002 safety database across all clinical studies conducted by us includes data from 570 volunteers and patients. Across these clinical studies, ZYN002 has been well tolerated, consistent with previously reported data.

In April 2018, we initiated the Phase 2 BELIEVE 1 (Open Label Study to Assess the Safety and Efficacy of ZYN002 Administered as a Transdermal Gel to Children and Adolescents with Developmental and Epileptic Encephalopathy) clinical trial, a six-month open label multi-dose clinical trial designed to evaluate the efficacy and safety of ZYN002 in children and adolescents (three to 17 years) with DEE as classified by the International League Against Epilepsy (ILAE) (Scheffer et al. 2017). Approximately 50 patients with confirmed DEE will be enrolled in the clinical trial, approximately half of whom may have either Dravet or Lennox-Gastaut syndrome. Enrolled patients will receive weight-based initial doses of 125 mg BID (250 mg daily) or 250 mg BID (500 mg daily) of ZYN002 CBD gel. The primary endpoint is change in seizure frequency from baseline. We expect to report top line results from the BELIEVE 1 trial in 2019.

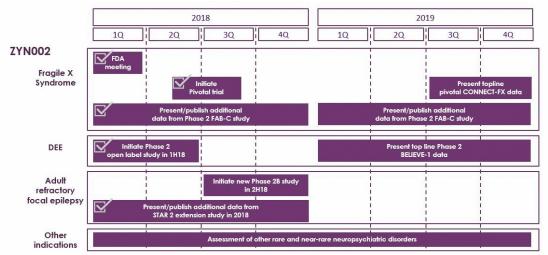
In July 2018, we initiated the CONNECT-FX (Clinical study of Cannabidiol (CBD) in Children and Adolescents with Fragile X) clinical trial, a multi-national randomized, double-blind, placebo-controlled, 14-week study that will assess the efficacy and safety of ZYN002 in children and adolescents ages three to 17 years who have full mutation of the FMR1 gene. Approximately 200 male and female patients with FXS will be enrolled at approximately 20 clinical sites in the United States, Australia, and New Zealand. The study is being conducted in the United States under an Investigational New Drug (IND) application opened with the FDA. Patients will be randomized 1:1 to either trial drug or placebo. Randomization will be stratified by gender, weight, and investigator geographic region. The primary endpoint is the change from baseline to the end of the treatment period in the Aberrant Behavior Checklist-Community FXS Specific (ABC-CFXS) Social Avoidance subscale. Key secondary endpoints are the change from baseline to the end of the treatment period in the ABC-CFXS Initiability subscale score, the ABC-CFXS Socially Unresponsive/Lethargic subscale score, and improvement in Clinical Global Impression - Improvement (CGI-I) at the end of the treatment period. Based on discussions with the FDA, we will anchor the CGI-I scale to behavioral symptoms of FXS. Consistent with recent guidance from the FDA on capturing the voice of the patient in drug development, additional qualitative data on the clinical relevance of various FXS behaviors to caregivers and patients will be collected. If we obtain positive results from this trial, we plan to request a meeting with the FDA to determine the acceptability of these data as the basis for an NDA filing. We expect to report top line results from the CONNECT-FX trial in the second half of 2019.

#### **ZYN001**

ZYN001 is a pro-drug of THC that was developed to enable transdermal delivery of THC via a patch and is patent protected through 2031. A pro-drug is a drug administered in an inactive or less active form and designed to enable more effective delivery, which is then converted into an active form through a normal enzymatic process. In July 2018, following receipt of top line results from our Phase 1 study for ZYN001, we decided to discontinue the development of ZYN001 and focus our development efforts and investments on our development programs for ZYN002 for the treatment of FXS, DEE and refractory focal seizures in adults with epilepsy.

### **ZYN002 Clinical Development Timelines**

Our key development programs and expected timelines for the development of ZYN002 are shown in the chart below:



We have never been profitable and have incurred net losses since inception. Our net losses were \$24.3 million and \$15.6 million for the six months ended June 30, 2018 and 2017, respectively. As of June 30, 2018, our accumulated deficit was \$102.3 million. We expect to incur losses for the foreseeable future, and we expect these losses to increase as we continue our development of, and seek regulatory approvals for, our product candidates. Because of the numerous risks and uncertainties associated with product development, we are unable to predict the timing or amount of increased expenses or when, or if, we will be able to achieve or maintain profitability.

#### Financial Operations Overview

The following discussion sets forth certain components of our consolidated statements of operations as well as factors that impact those items.

#### Revenue

Historically, our revenue consisted of state and federal research grants and fees received from research services for third-party product development. We recognize revenue when persuasive evidence of an arrangement exists, delivery has occurred or services have been rendered, the price is fixed or determinable and collectability is reasonably assured.

# Research and Development Expenses

Our research and development expenses relating to our product candidates consist of the following:

- expenses associated with preclinical development and clinical trials;
- personnel-related expenses, such as salaries, benefits, travel and other related expenses, including stock-based compensation;
- payments to third-party CROs, CMO's, contractor laboratories and independent contractors; and
- depreciation, maintenance and other facility-related expenses.

We expense all research and development costs as incurred. Clinical development expenses for our product candidates

are a significant component of our current research and development expenses. Expenses associated with clinical trials will increase as our clinical trials progress. Product candidates in later stage clinical development generally have higher research and development expenses than those in earlier stages of development, primarily due to increased size and duration of the clinical trials. We track and record information regarding external research and development expenses for each grant, study or trial that we conduct. We use third-party CROs, CMO's, contractor laboratories and independent contractors in preclinical studies and clinical trials. We recognize the expenses associated with third parties performing these services for us in our preclinical studies and clinical trials based on the percentage of each study completed at the end of each reporting period.

For the six months ended June 30, 2018 and 2017, we recognized research and development expenses of \$17.5 million and \$11.2 million, respectively, which were net of \$2.1 million and \$2.4 million, respectively, associated with the Australian research and development tax incentive program. As part of this program, we are eligible to receive a cash refund from the Australian Taxation Office for a percentage of our research and development costs expended by Zynerba Pharmaceuticals Pty Ltd, our Australian subsidiary.

We expect research and development expenses in future years to continue to increase as we continue our clinical trials and begin new phases for each of our product candidates. These expenditures are subject to numerous uncertainties regarding timing and cost to completion. Completion of our preclinical development and clinical trials may take several years or more and the length of time generally varies according to the type, complexity, novelty and intended use of a product candidate. The cost of clinical trials may vary significantly over the life of a project as a result of differences arising during clinical development, including, among others:

- the number of sites included in the clinical trials;
- the length of time required to enroll suitable patients;
- the size of patient populations participating in the clinical trials;
- · the duration of patient follow-ups;
- the development stage of the product candidates; and
- the efficacy and safety profile of the product candidates.

Due to the early stages of our research and development, we are unable to determine the duration or completion costs of our development of our product candidates. As a result of the difficulties of forecasting research and development costs of our product candidates as well as the other uncertainties discussed above, we are unable to determine when and to what extent we will generate revenue from the commercialization and sale of an approved product candidate.

#### General and Administrative Expenses

General and administrative expenses consist primarily of salaries, benefits and other related costs, including stock-based compensation, for personnel serving in our executive, finance, legal, human resource, investor relations and commercial functions. Our general and administrative expenses also include facility and related costs not included in research and development expenses, professional fees for legal services, including patent-related expenses, consulting, tax and accounting services, insurance, market research and general corporate expenses. We expect that our general and administrative expenses will increase for the next several years as we increase our headcount with the continued development and potential commercialization of our product candidates.

#### Interest Income

Interest income primarily consists of interest earned on balances maintained in our money market bank account.

# Foreign Exchange (Loss) Gain

Foreign exchange (loss) gain relates to the effect of exchange rates on transactions incurred by our Australian subsidiary.

### **Critical Accounting Estimates**

Our management's discussion and analysis of our financial condition and results of operations is based on our consolidated financial statements, which have been prepared in accordance with U.S. generally accepted accounting principles, or GAAP. The preparation of these financial statements requires us to make estimates and judgments that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reported period. In accordance with GAAP, we base our estimates on historical experience, known trends and events and various other factors that we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying amounts of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates under different assumptions or conditions.

We define our critical accounting policies as those that require us to make subjective estimates and judgments about matters that are uncertain and are likely to have a material impact on our financial condition and results of operations as well as the specific manner in which we apply those principles. Critical accounting estimates and the accounting policies critical to the process of making significant judgments and estimates in the preparation of our consolidated financial statements are discussed in our 2017 Annual Report under Part I, Item 7, "Critical Accounting Policies and Use of Estimates". During the six months ended June 30, 2018, there have been no material changes to the critical accounting estimates or critical accounting policies discussed in our 2017 Annual Report.

### **Results of Operations**

### Comparison of the Three Months Ended June 30, 2018 and 2017

#### Research and Development Expenses

Research and development expenses increased by \$2.8 million, or 49%, to \$8.5 million for the three months ended June 30, 2018 from \$5.7 million for the three months ended June 30, 2017. The increase was primarily related to increased manufacturing and clinical trial costs related to our product candidates; and increased personnel costs, including stock-based compensation expense.

#### General and Administrative Expenses

General and administrative expenses increased by \$0.8 million, or 31%, to \$3.4 million for the three months ended June 30, 2018 from \$2.6 million for the three months ended June 30, 2017. The increase was primarily related to increases in expenses associated with personnel costs, including stock-based compensation expense, and an increase in precommercialization expense for our product candidates.

#### Other Income (Expense)

During the three months ended June 30, 2018 and 2017, we recognized \$0.2 million and \$0.1 million, respectively, in interest income. The increase in interest income was primarily related to a higher average interest rate earned on our investments. During the three months ended June 30, 2018 and 2017, we recognized a foreign currency loss of \$0.2 million and \$0.1 million, respectively. Foreign currency gains and losses are due primarily to the remeasurement of our Australian subsidiary's assets and liabilities that are denominated in the local currency to the subsidiary's functional currency, which is the U.S. dollar.

# Comparison of the Six Months Ended June 30, 2018 and 2017

# Research and Development Expenses

Research and development expenses increased by \$6.3 million, or 56%, to \$17.5 million for the six months ended June 30, 2018 from \$11.2 million for the six months ended June 30, 2017. The increase was primarily related to increased manufacturing and clinical trial costs related to our product candidates; and increased personnel costs, including stock-based compensation expense.

### General and Administrative Expenses

General and administrative expenses increased by \$2.0 million, or 42%, to \$6.9 million for the six months ended June 30, 2018 from \$4.8 million for the six months ended June 30, 2017. The increase was primarily related to increases in expenses associated with personnel costs, including stock-based compensation expense, and an increase in pre-commercialization expense for our product candidates.

#### Other Income (Expense)

During the six months ended June 30, 2018 and 2017, we recognized \$0.4 million and \$0.2 million, respectively, in interest income. The increase in interest income was primarily related to a higher average interest rate earned on our investments. During the six months ended June 30, 2018 and 2017, we recognized a foreign currency loss of \$0.3 million and a foreign currency gain of \$0.3 million, respectively. Foreign currency gains and losses are due primarily to the remeasurement of our Australian subsidiary's assets and liabilities that are denominated in the local currency to the subsidiary's functional currency, which is the U.S. dollar.

## Liquidity and Capital Resources

Since our inception in 2007, we have devoted most of our cash resources to research and development and general and administrative activities. We have financed our operations primarily with the proceeds from the sale of equity securities (most notably our IPO in 2015, sales under our "at-the-market" offering in 2016 and 2017, and our follow-on public offerings in the first quarter of 2017 and the third quarter of 2018, which are described below under Equity Financings) and convertible promissory notes, state and federal grants and research services.

To date, we have not generated any revenue from the sale of products, and we do not anticipate generating any revenue from the sales of products for the foreseeable future. We have incurred losses and generated negative cash flows from operations since inception. As of June 30, 2018, our principal source of liquidity was our cash and cash equivalents of \$43.1 million. Our working capital was \$37.7 million as of June 30, 2018.

Management believes that current cash and cash equivalents, including proceeds from our follow-on public offering on July 24, 2018, are sufficient to fund operations and capital requirements into the first half of 2020. Substantial additional financings will be needed to fund our operations and to complete clinical development of and to commercially develop our product candidates. There is no assurance that such financing will be available when needed or on acceptable terms.

#### Equity Financings

In the first quarter of 2017, we completed a follow-on public offering, selling 3,220,000 shares of our common stock at an offering price of \$18.00 per share, resulting in gross proceeds of \$58.0 million. Net proceeds received after deducting underwriting and commissions and offering expenses were \$54.2 million.

In June 2017, we entered into an Open Market Sales Agreement, or Sales Agreement, with Jefferies LLC, or Jefferies, pursuant to which we may sell, from time to time, up to \$50 million of our common stock. During 2017, we sold and issued 296,594 shares of our common stock in the open market at a weighted average selling price of \$10.74 per share, for gross proceeds of \$3.2 million. Net proceeds after deducting commissions and offering expenses were \$3.0 million. No shares were sold under the Sales Agreement during the six months ended June 30, 2018.

On July 24, 2018, we completed a follow-on public offering, selling 4,062,500 shares of our common stock at an offering price of \$8.00 per share, resulting in gross proceeds of \$32.5 million. Net proceeds received after deducting underwriting discounts and commissions and offering expenses were \$30.0 million. We have also granted the underwriters a 30-day option to purchase up to 609,375 additional shares of common stock at the public offering price, less underwriting discounts and commissions, which expires on August 19, 2018.

# Debt

We had no debt outstanding as of June 30, 2018 or December 31, 2017.

### Future Capital Requirements

During the six months ended June 30, 2018, net cash used in operating activities was \$19.3 million, and our accumulated deficit as of June 30, 2018 was \$102.3 million. Our expectations regarding future cash requirements do not reflect the potential impact of any future acquisitions, mergers, dispositions, joint ventures or investments that we may make in the future. To the extent that we enter into any of those types of transactions, we may need to raise substantial additional capital.

We expect to continue to incur substantial additional operating losses for at least the next several years as we continue to develop our product candidates and seek marketing approval and, subject to obtaining such approval, the eventual commercialization of our product candidates. If we obtain marketing approval for either of our product candidates, we will incur significant sales, marketing and manufacturing expenses. In addition, we expect to incur additional expenses to add operational, financial and information systems and personnel, including personnel to support our planned product commercialization efforts. We also expect to incur significant costs to comply with corporate governance, internal controls and similar requirements associated with operating as a public reporting company.

Our future use of operating cash and capital requirements will depend on many forward-looking factors, including the following:

- the initiation, progress, timing, costs and results of preclinical studies and clinical trials for our product candidates;
- the clinical development plans we establish for these product candidates;
- the number and characteristics of product candidates that we develop or may in-license;
- the terms of any collaboration agreements we may choose to execute;
- the outcome, timing and cost of meeting regulatory requirements established by the United States Drug Enforcement Agency, the FDA, the European Medicines Agency or other comparable foreign regulatory authorities;
- the cost of filing, prosecuting, defending and enforcing our patent claims and other intellectual property rights;
- the cost of defending intellectual property disputes, including patent infringement actions brought by third parties
  against us;
- costs and timing of the implementation of commercial scale manufacturing activities; and
- the cost of establishing, or outsourcing, sales, marketing and distribution capabilities for any product candidates for which we may receive regulatory approval in regions where we choose to commercialize our products on our own.

To the extent that our capital resources are insufficient to meet our future operating and capital requirements, we will need to finance our cash needs through public or private equity offerings, debt financings, collaboration and licensing arrangements or other financing alternatives. We have no committed external sources of funds. Additional equity or debt financing or collaboration and licensing arrangements may not be available on acceptable terms, if at all.

If we raise additional funds by issuing equity securities, our stockholders will experience dilution.

#### Cash Flows

The following table summarizes our cash flows from operating, investing and financing activities for the six months ended June 30, 2018 and 2017.

	Six Months E	Six Months Ended June 30,		
	2018	2017		
Statement of Cash Flows Data:				
Total net cash (used in) provided by:				
Operating activities	\$(19,277,655)	\$(15,321,430)		
Investing activities	(117,571)	(78,207)		
Financing activities	<u></u>	54,613,045		
Net (decrease) increase in cash and cash equivalents	\$(19,395,226)	\$ 39,213,408		

### Operating Activities

For the six months ended June 30, 2018, cash used in operating activities was \$19.3 million compared to \$15.3 million for the six months ended June 30, 2017. The increase from the comparable 2017 period was primarily the result of increased research and development activities related to the clinical trials of our product candidates, and an increase in personnel costs.

We expect cash used in operating activities to continue to increase throughout the remainder of 2018 as compared to 2017 due to an expected increase in our operating losses associated with ongoing development of our product candidates.

#### Investing Activities

For the six months ended June 30, 2018 and 2017 cash used in investing activities represented the cost of computer equipment, furniture and fixtures and leasehold improvements associated with our corporate headquarters.

### Financing Activities

Cash provided by financing activities for the six months ended June 30, 2017 consisted of \$54.2 million in proceeds from sales of our shares of common stock under a follow-on public offering and \$0.4 million in proceeds from the exercise of employee stock options.

# **Contractual Obligations**

Our material contractual obligations consist of commitments under operating lease agreements and the related amounts of our obligations as of December 31, 2017 were disclosed in "Contractual Obligations" in Part I, Item 7 in our 2017 Annual Report. Since December 31, 2017, no material changes in our contractual obligations have occurred.

# Off-Balance Sheet Arrangements

We do not have any off-balance sheet arrangements, except for operating leases, or relationships with unconsolidated entities or financial partnerships, such as entities often referred to as structured finance or special purpose entities.

# **Recent Accounting Pronouncements**

In February 2016, the Financial Accounting Standards Board, or FASB, issued Accounting Standards Update, or ASU, No. 2016-02, *Leases*, which requires that lease arrangements longer than 12 months result in an entity recognizing an asset and a liability. The pronouncement is effective for interim and annual periods beginning after December 15, 2018 with early adoption permitted. The adoption of this guidance is not expected to have a material impact on our consolidated financial statements.

In August 2016, the FASB issued ASU No. 2016-15, Classification of Certain Cash Receipts and Cash Payments, which provides specific guidance related to eight cash flow classification issues. The pronouncement is effective for interim and annual periods beginning after December 15, 2017. Our adoption of the guidance in ASU No. 2016-15 in the first

quarter of 2018 did not have an impact on our consolidated financial statements.

In November 2016, the FASB issued ASU No. 2016-18, Restricted Cash, which requires changes in restricted cash and restricted cash equivalents to be explained in the statement of cash flows by including restricted cash and restricted cash equivalents in the beginning-of-period and end-of-period total cash and cash equivalents shown on the statement of cash flows. The pronouncement is effective for interim and annual periods beginning after December 15, 2017. Our adoption of the guidance in ASU No. 2016-18 in the first quarter of 2018 did not have an impact on our consolidated financial statements.

### **JOBS Act**

We are an "emerging growth company" as defined under the Jumpstart Our Business Startups Act of 2012, or JOBS Act. The JOBS Act contains provisions that, among other things, reduce certain reporting requirements for an "emerging growth company." As an "emerging growth company," we have elected not to take advantage of the extended transition period afforded by the JOBS Act for the implementation of new or revised accounting standards, and as a result, we will comply with new or revised accounting standards on the relevant dates on which adoption of such standards is required for non-emerging growth companies. Section 107 of the JOBS Act provides that our decision not to take advantage of the extended transition period is irrevocable.

Subject to certain conditions set forth in the JOBS Act, as an "emerging growth company," we are not required to, among other things, (i) provide an auditor's attestation report on our system of internal controls over financial reporting pursuant to Section 404, (ii) provide all of the compensation disclosure that may be required of non-emerging growth public companies under the Dodd-Frank Wall Street Reform and Consumer Protection Act, (iii) comply with any requirement that may be adopted by the Public Company Accounting Oversight Board regarding mandatory audit firm rotation or a supplement to the auditor's report providing additional information about the audit and the financial statements (auditor discussion and analysis), and (iv) disclose certain executive compensation-related items such as the correlation between executive compensation and performance and comparisons of the chief executive officer's compensation to median employee compensation. These exemptions will apply until December 31, 2020 or until we no longer meet the requirements for being and "emerging growth company," whichever occurs first.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

We are exposed to various market risks, which may result in potential losses arising from adverse changes in market rates, such as interest rates and foreign exchange rates. We do not enter into derivative instruments or other financial instruments for trading or speculative purposes nor do we engage in any hedging activities. As of June 30, 2018, we had cash and cash equivalents of \$43.1 million consisting primarily of cash and money market account balances. Because of the short-term maturities of our cash and cash equivalents, we do not believe that an immediate 10% increase in interest rates would have any significant impact on the realized value of our investments. Accordingly, we do not believe we are exposed to material market risk with respect to our cash and cash equivalents.

We have engaged third parties to manufacture our product candidates in Australia, Canada and Europe and to conduct clinical trials for our product candidates in Australia and New Zealand. Manufacturing and research costs related to these operations are paid for in a combination of U.S. dollars and local currencies, limiting our foreign currency exchange rate risk. Accordingly, we do not believe our foreign currency exchange rate risk is significant due to the limited extent of our operations in foreign currencies; however, if we conduct clinical trials and seek to manufacture a more significant portion of our product candidates outside of the United States in the future, we could incur significant foreign currency exchange rate risk.

# Item 4. Controls and Procedures.

#### **Evaluation of Disclosure Controls and Procedures**

Our management, with the participation of our Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures as of June 30, 2018. The term "disclosure controls and procedures," as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended, or the Exchange Act, means controls and other procedures of a company that are designed to ensure that information required

to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the rules and forms, promulgated by the Securities and Exchange Commission. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on the evaluation of the effectiveness of the design and operation of our disclosure controls and procedures as of June 30, 2018, our Chief Executive Officer and Chief Financial Officer concluded that, as of such date, our disclosure controls and procedures were effective at the reasonable assurance level.

# **Changes in Internal Control Over Financial Reporting**

There were no changes in our internal control over financial reporting during the quarter ended June 30, 2018 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

### PART II—OTHER INFORMATION

## Item 1. Legal Proceedings.

We are not currently a party to any legal proceedings.

### Item 1A. Risk Factors.

You should carefully consider the risk factors described in our December 31, 2017 Annual Report, under the caption "Item 1.A "Risk Factors". There have been no material changes to the risk factors disclosed in our 2017 Annual Report.

### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

# **Recent Sales of Unregistered Securities**

None

### **Purchase of Equity Securities**

We did not purchase any of our registered equity securities during the period covered by this Quarterly Report on Form 10-Q.

### Item 3. Defaults Upon Senior Securities.

None.

Item 4. Mine Safety Disclosures.

None.

Item 5. Other Information.

Not applicable

# Item 6. Exhibits.

The following exhibits are being filed herewith:

#### **EXHIBIT INDEX** Exhibit No. **Exhibit** Certification of Chief Executive Officer pursuant to Rules 13a-14(a) or 15d-14(a) of the Securities 31.1 Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed 31.2 Certification of Chief Financial Officer pursuant to Rules 13a-14(a) or 15d-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 (filed herewith). Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith). Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to 32.1 32.2 Section 906 of the Sarbanes-Oxley Act of 2002 (furnished herewith). 101 INS XBRL Instance Document (filed herewith). 101 SCH XBRL Taxonomy Extension Schema Document (filed herewith). XBRL Taxonomy Extension Calculation Linkbase Document (filed herewith). XBRL Taxonomy Extension Definition Linkbase Document (filed herewith). 101 CAL 101 DEF 101 LAB 101 PRE XBRL Taxonomy Extension Label Linkbase Document (filed herewith). XBRL Taxonomy Extension Presentation Linkbase Document (filed herewith).

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ZYNERBA PHARMACEUTICALS, INC.		
Ву:	/s/ ARMANDO ANIDO	
	Armando Anido	
	Chief Executive Officer	
	(Principal executive officer)	
Ву:	/s/ JAMES E. FICKENSCHER	
	James E. Fickenscher	
	Chief Financial Officer	
	(Principal financial and accounting officer)	
	Ву:	

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#### CERTIFICATION

- I, Armando Anido, certify that:
- 1. I have reviewed this quarterly report on Form 10-Q of Zynerba Pharmaceuticals, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: <u>/s/ Armando Anido</u> Name: Armando Anido

Title: Chairman and Chief Executive Officer

Dated: August 2, 2018

#### CERTIFICATION

- I, James E. Fickenscher, certify that:
- 1. I have reviewed this quarterly report on Form 10-Q of Zynerba Pharmaceuticals, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

By: /s/ James E. Fickenscher

Name: James E. Fickenscher Title: Chief Financial Officer

Dated: August 2, 2018

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Zynerba Pharmaceuticals, Inc. (the "Company") on Form 10-Q for the fiscal quarter ended June 30, 2018 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Armando Anido, Chairman and Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Armando Anido Armando Anido Chairman and Chief Executive Officer

Dated: August 2, 2018

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the quarterly report of Zynerba Pharmaceuticals, Inc. (the "Company") on Form 10-Q for the fiscal quarter ended June 30, 2018 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, James E. Fickenscher, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ James E. Fickenscher

James E. Fickenscher Chief Financial Officer Dated: August 2, 2018