



# Corporate Overview

March 10, 2020

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# Zynerba Pharmaceuticals (NASDAQ: ZYNE)

## A Rare/Near-Rare Neuropsychiatric Company





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- Deep pipeline focused on high unmet medical needs; translating into multi-billion dollar market opportunity with Zygel™ (CBD gel)
  - Four clinical shots on goal: FXS, DEE, ASD, 22q
  - Enrollment complete in pivotal CONNECT-FX FXS trial and in Phase 2 BRIGHT ASD study
    - Topline data expected from both trials in 2Q2020
- Experienced team
  - Proven development and commercialization track record in transdermal delivery, orphan diseases, neurology, psychiatry
- Well capitalized
  - Cash runway expected into the second half of 2021 - beyond the expected NDA filing and potential approval in FXS
- Multiple expected near term milestones





## Deep Clinical Pipeline

Indication	Preclinical	Phase 1	Phase 2	Pivotal	Expected Milestones	
Fragile X Syndrome (FXS)*						
	CONNECT-FX: Enrollment complete					Topline pivotal data in late 2Q2020
Developmental and Epileptic Encephalopathies (DEE)						
	BELIEVE 1: Complete					Meet with FDA in 1H2020 to discuss clinical path forward
Autism Spectrum Disorder (ASD)						
	BRIGHT: Enrollment complete					Topline Phase 2 data in 2Q2020
22q Deletion Syndrome (22q)						
	INSPIRE					Topline Phase 2 data in 3Q2020

\*Orphan Drug Designation



# Zygel (ZYN002) Cannabidiol (CBD) Gel

## Differentiated



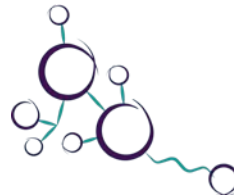
First & only patent-protected, permeation-enhanced, pharmaceutically-produced CBD gel

## Transdermal

CBD

Formulation delivers CBD through the epidermis and into the circulatory system

## Unique MOA



CBD modulates multiple receptors and mediates numerous pathways, including the endocannabinoid pathway

## Neuropsych Indications



Potential utility in rare / near-rare neuropsychiatric conditions

**FDA Fast Track and Orphan Drug designations in FXS**





# Fragile X Syndrome (FXS)

# Fragile X Syndrome (FXS) Overview

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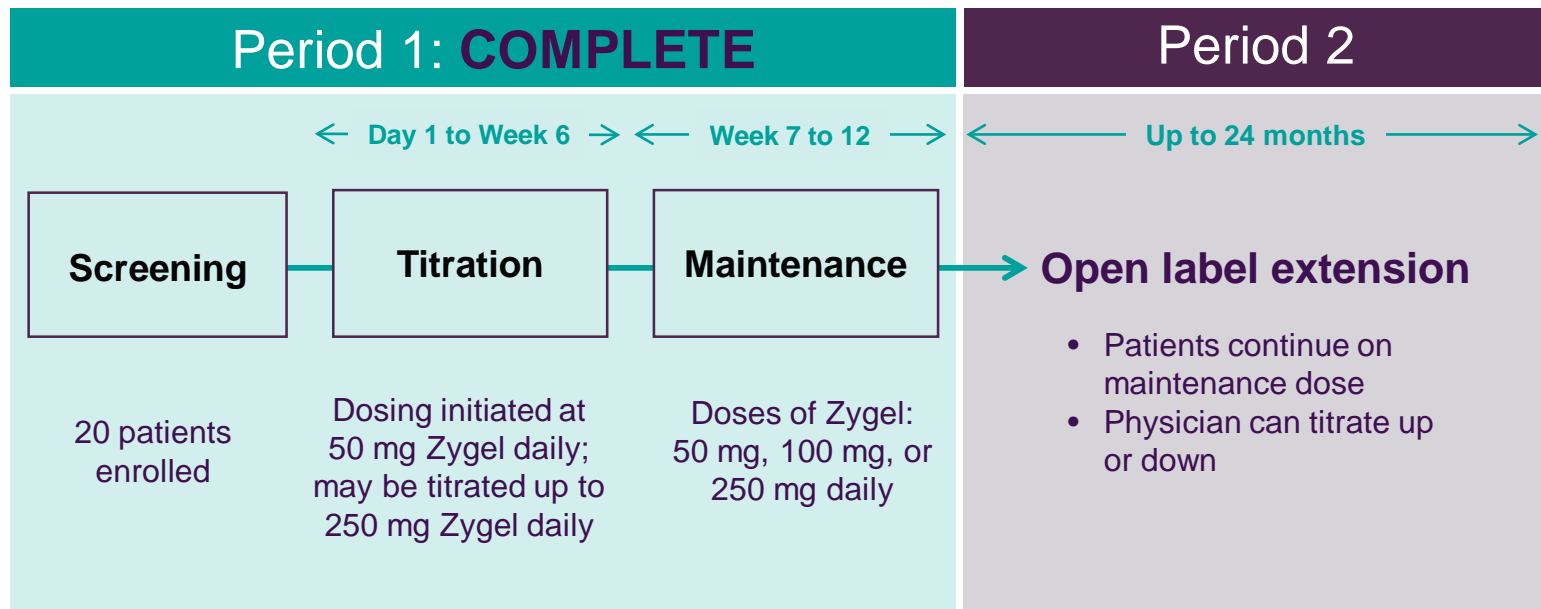
- Rare genetic developmental disability
- Leading known cause of both inherited intellectual disability and autism spectrum disorder
- Symptoms linked to deficiencies in the endocannabinoid (EC) system
  - System of neurotransmitters regulating emotional responses, behavioral reactivity to context, social interaction
  - FMR1 mutation causes dysregulation of the EC system
  - Results in core cognitive, social, and behavioral symptoms of FXS
  - CBD may modulate EC system
    - Increases availability of endocannabinoids (anandamide, 2-AG) by inhibiting metabolism
- Affects ~71K people in U.S.
- No approved drugs indicated for FXS





# FAB-C Open Label Phase 2 Trial Design

Treatment of **F**ragile X Syndrome **A**nxiety and **B**ehavioral **C**hallenges with CBD



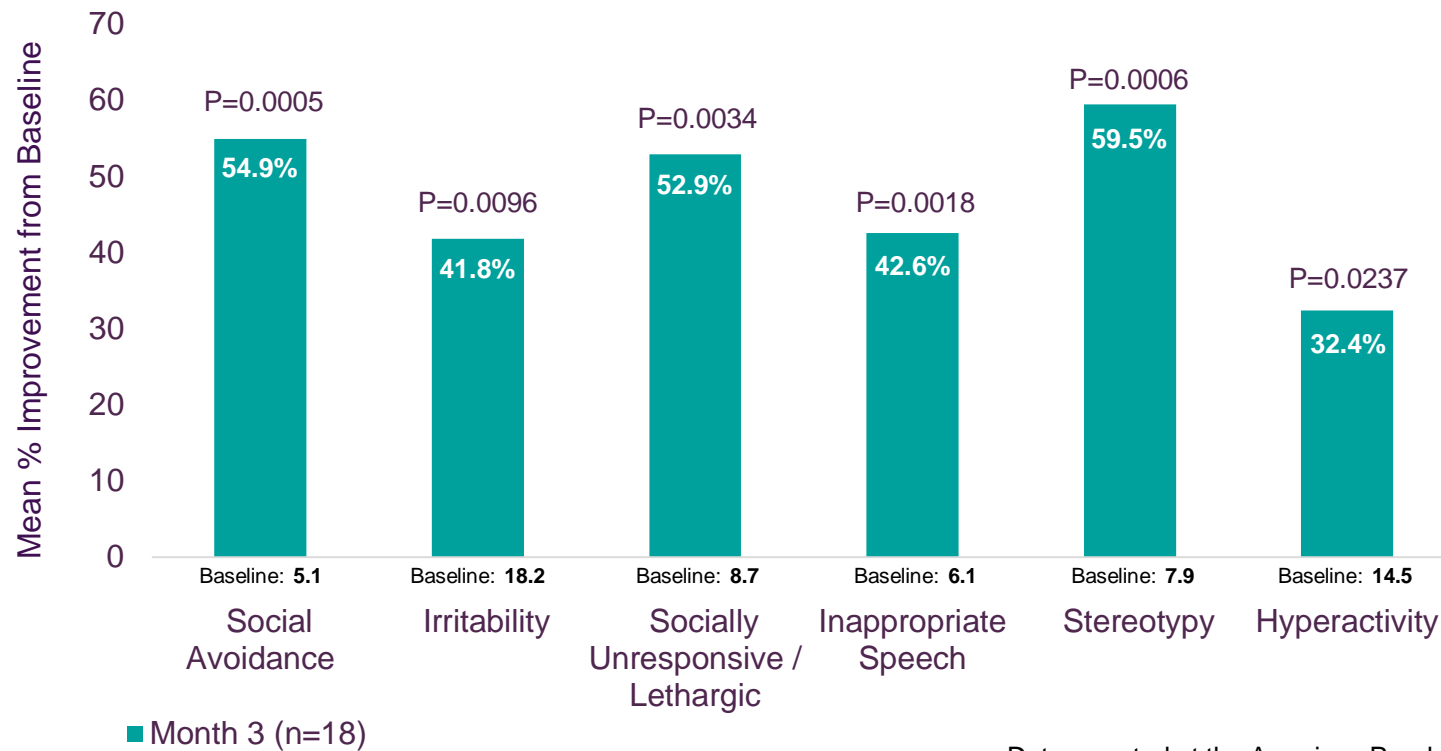


# Data From Three Month FAB-C Phase 2 Trial



## Month Three: ABC-C<sub>FXS</sub> Mean Score

### Percent Improvement in Behavioral Symptoms of FXS



Data reported at the American Psychiatric Association (APA) meeting, May 2019

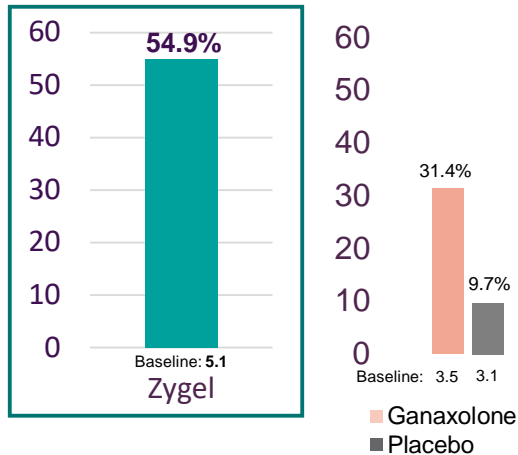


# FAB-C ABC-C<sub>FXS</sub> Subscales

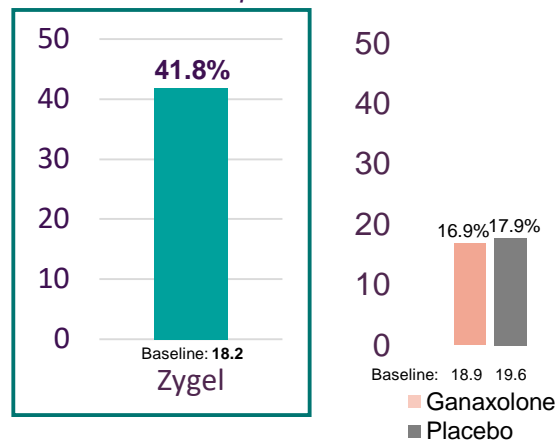


Third Party Data\* Suggest PBO Rate of 10 to 18 Percent

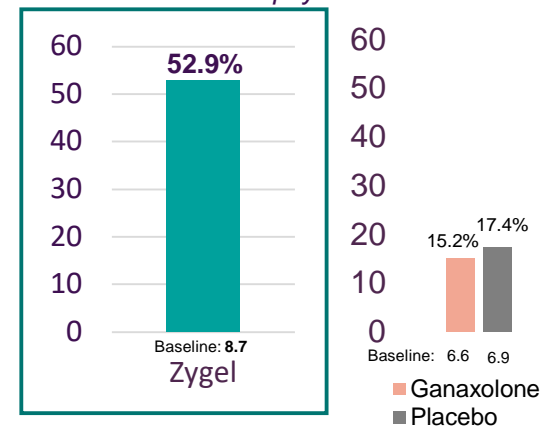
Social Avoidance  
*Seeks isolation*



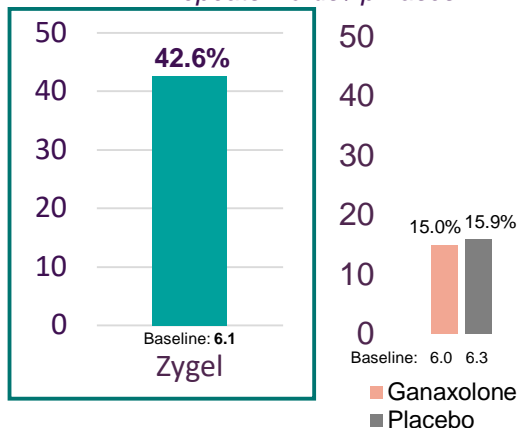
Irritability  
*Temper tantrums*



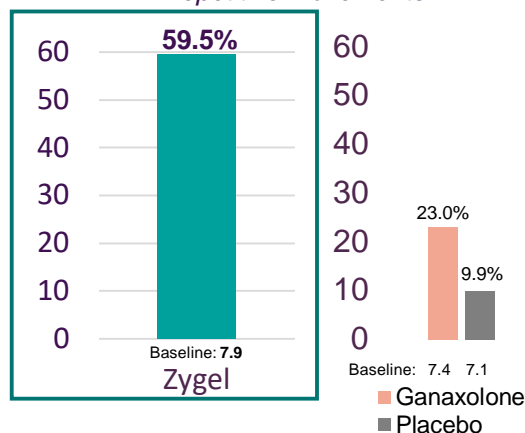
Socially Unresponsive / Lethargic  
*Does not pay attention*



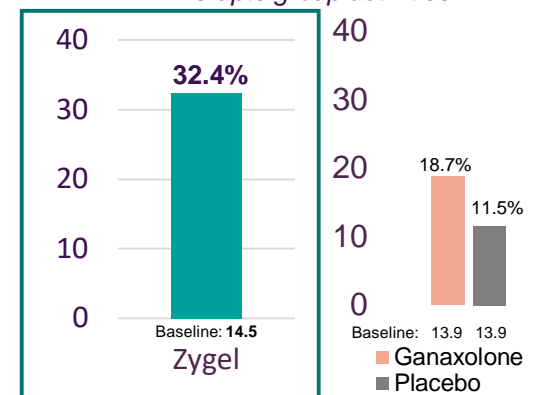
Inappropriate Speech  
*Repeats words / phrases*



Stereotypy  
*Repetitive movements*



Hyperactivity  
*Disrupts group activities*



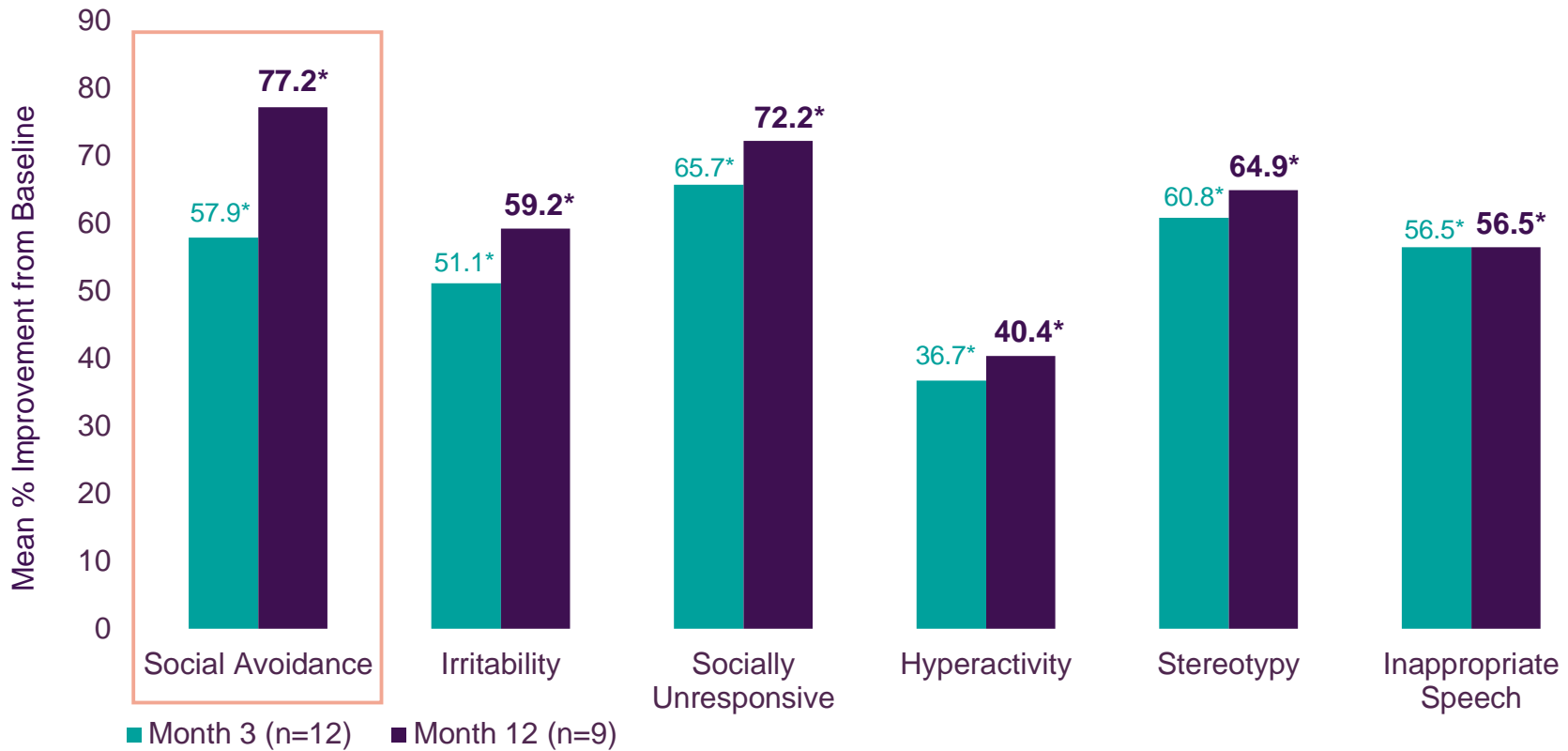
\* Ligsay, A., Van Dijk, A., Nguyen, D. V., Lozano, R., Chen, Y., Bickel, E. S., et al. (2017). A randomized double-blind, placebo-controlled trial of ganaxolone in children and adolescents with fragile x syndrome. *Journal of Neurodevelopmental Disorders*, 9:26.

# Three Month FAB-C Data vs. 12 Months of Treatment



## Sustained Improvements in FXS Behavioral Symptoms Through 12 Months of Treatment

### Improvements in Patients Completing 12 Months



\*P ≤ 0.05

Data reported at the American Psychiatric Association (APA) meeting, May 2019





# FAB-C Open Label Phase 2 Trial

## Zygel Safety Summary Through 12 Months

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- Well tolerated, consistent with previously reported data; no SAEs
- No clinically meaningful trends in vital signs, ECG, or clinical safety labs including LFTs; no THC detected in plasma
- Discontinuations
  - Two siblings discontinued in Period 1
    - One for worsening of pre-existing eczema (not considered Tx-related)
    - One due to administrative reasons
  - Three patients discontinued in Period 2 (administrative reasons; non-compliance)
- Little to no redness at application site
  - One patient developed moderate application site rash (resolved, did not recur); remains in the study
- TEAEs mild or moderate
  - Most common: Gastroenteritis (14%), URTI (12%)
  - All resolved during study period



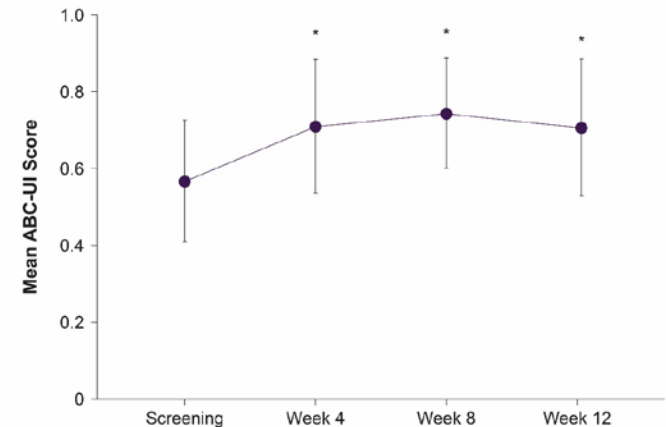


# FAB-C Open Label Phase 2 Trial

## Estimating the Health State Utility (HUI) Score for FXS and Potential Benefit of Treatment with Zygel

- An HUI specific to FXS - the ABC-UI - was derived from the ABC-C<sub>FXS</sub> to measure the health-related quality of life (HRQoL) benefit of treatments for FXS<sup>1</sup>
  - HUI, measured on a scale of 0 to 1, are used in clinical and economic analyses of therapies with potential impact on HRQoL
- Analysis evaluated the potential benefit of Zygel on the ABC-UI in FXS through post hoc analysis of data from FAB-C
- Patient-level data from FAB-C were mapped to the ABC-UI algorithm to generate a utility index score for each patient
  - Mean ABC-UI for FXS patients estimated to be 0.57 at baseline
    - Reflects important impact of FXS on HRQoL despite children and adolescents being maintained on standard of care for FXS
    - Suggests impact similar or worse than other debilitating pediatric conditions
- Compared to baseline, patients receiving Zygel experienced significant ( $P < 0.01$ ) and sustained improvement in their mean ABC-UI from week 4 to 12

Mean ABC-UI Score at Each Timepoint during Treatment with Zygel (\* $P < 0.01$ )



Data reported at the American Society for Experimental Neurotherapeutics (ASENT) 2020 Meeting

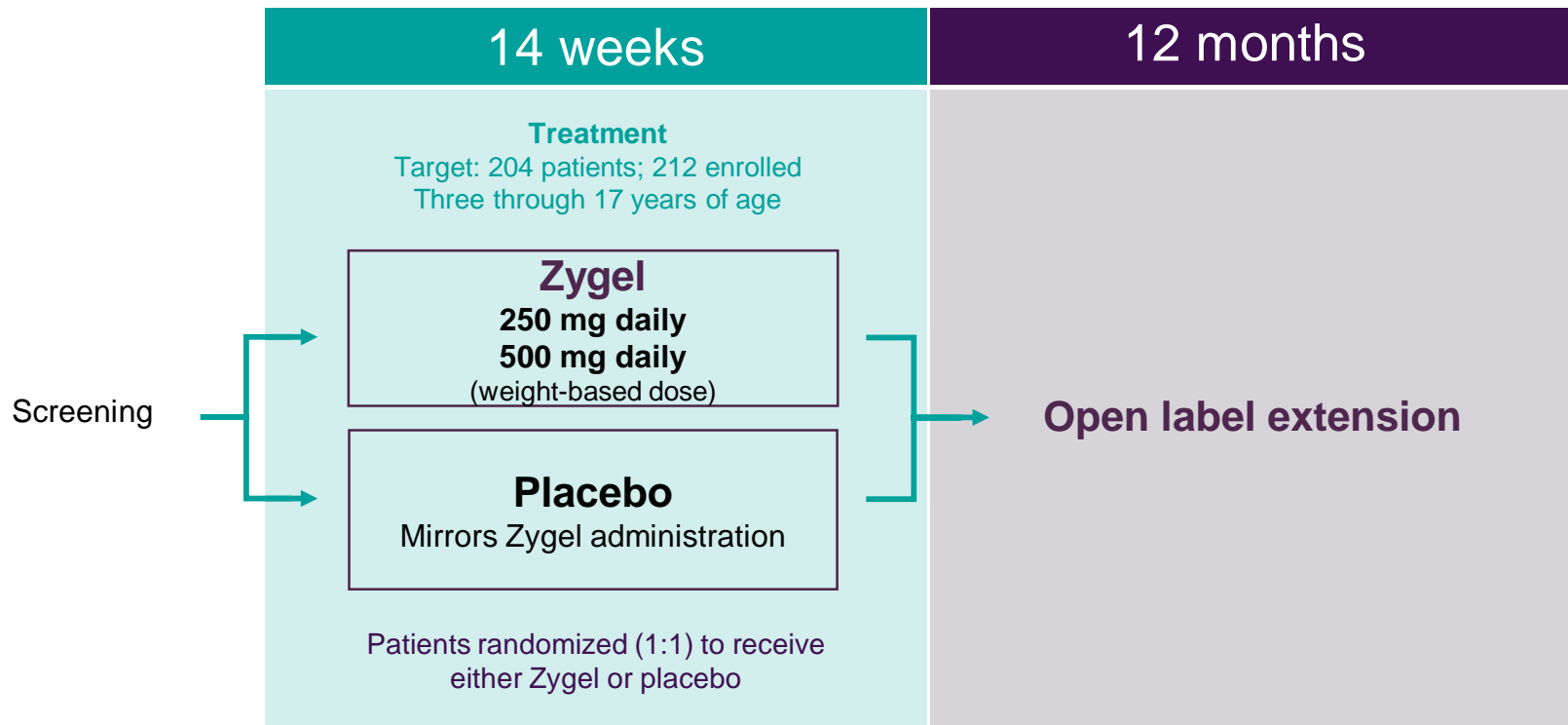


# CONNECT-FX: A Pivotal Trial In FXS



Enrollment Complete; Topline Data Expected in Late 2Q2020

Clinical study Of CaNNabidiol (CBD) in ChildrEn and AdolesCentS with Fragile X (CONNECT-FX)



# CONNECT-FX: A Pivotal Trial In FXS



- Primary endpoint:
  - Change from baseline to end of treatment in ABC-C<sub>FXS</sub> Social Avoidance subscale
- Key secondary endpoints:
  - Change from baseline to end of the treatment in
    - ABC-C<sub>FXS</sub> Irritability subscale score
    - ABC-C<sub>FXS</sub> Socially Unresponsive/Lethargic subscale score
  - Improvement in Clinical Global Impression (CGI-I) at end of treatment, anchored to FXS behaviors
- Aligned with FDA's 'Voice of the Patient' Guidance
  - Capturing qualitative data on clinical relevance of FXS behaviors
  - New data presented at ISCTM (February 2020) and ASENT (March 2020) further validate core FXS behaviors from the perspective of caregivers
- Top line results expected in late 2Q2020



# CONNECT-FX Demographics



Patients	n
Randomization: Enrollment complete	212
Number of male patients	159 (75%)
Mean age at randomization in study	9.7 years
Completed 14-week Tx period (as of 3/9/2020)	163
Percent of completed patients enrolling in CONNECT-FX OLE	97%







# Baseline Behavior Severity: CONNECT-FX vs Ph2 FAB-C

Prospective inclusion criteria expected to provide a more severely impacted population which we believe should enhance ability to demonstrate a strong signal of activity and minimize response variability

ABC-C <sub>FXS</sub> Subscale	CONNECT-FX baseline score	Phase 2 FAB-C baseline score
Social Avoidance (12 point scale)	7.2	5.1
Irritability (54 point scale)	28.1	18.2
Socially Unresponsive / Lethargic (39 point scale)	13.2	8.7
Hyperactivity (30 point scale)	18.4	14.5
Stereotypy (18 point scale)	9.4	7.9
Inappropriate Speech (12 point scale)	6.9	6.1

**Note:** Higher baseline scores denote more severe behaviors



# CONNECT-FX

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- With positive results in pivotal trial, Zynerba intends to request a meeting with the FDA to:
  - Determine acceptability of data as basis for NDA filing by YE 2020
  - Seek advice on marketing authorization preparation
- Potential approval by mid-year 2021
- Zynerba believes the indication may be the treatment of behavioral symptoms associated with FXS

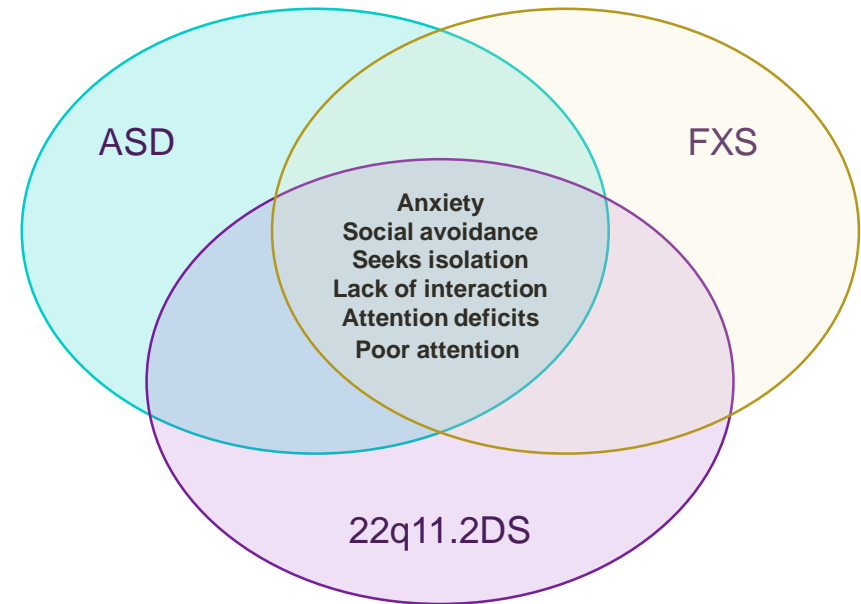


# Improvements in Behavior May Provide a Read-Through to Other Zygel Studies



- Presented data at SSBP\* showing constellation of shared socio-behavioral symptoms in ASD, FXS, and 22q11.2DS
- These include anxiety leading to:
  - Isolation and social avoidant behaviors
  - Irritability
  - Attention deficits
  - Poor communication

Common behavioral Features of ASD, FXS, and 22q11.2DS\*





# Autism Spectrum Disorder (ASD) in pediatric patients



# ASD in Pediatrics Overview

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- Near-rare disorder affecting ~1MM pediatric and adolescent pts
- DSM-5 diagnosis
  - Includes Autistic disorder, Asperger's syndrome, and Pervasive Development Disorder-not otherwise specified (PDD-NOS)
- Symptoms include
  - Anxiety
  - Restricted, repetitive patterns of behavior
  - Impairments in social communication
  - Deficits in verbal and non-verbal communication
  - Deficits in developing, understanding and maintaining relationships
- Most diagnosed after age 4; can be diagnosed as early as age 2
- Significant unmet medical need
  - Accelerating rate of diagnosis but only two FDA approved products
    - Both atypical antipsychotics have significant side effect profile
    - Neither approved to address the key symptoms of social impairment and anxiety



# Developing Zygel in ASD



- Newer studies suggest ASD is linked to disruption in the EC system
  - Altered anandamide signaling may contribute to ASD-related social and communication impairments
  - EC system modulates many cellular functions and molecular pathways altered in ASD: imbalanced GABAergic, glutamatergic transmission, oxidative stress, immune dysregulation and altered energy metabolism
- Clinical and anecdotal data show improvement in social avoidance and anxiety in children with CBD
  - CBD may modulate the EC system and improve certain autism-related behaviors
- Two recent US patents directed to methods of treating ASD by transdermally administering synthetic or purified cannabidiol, respectively, provide IP protection to 2038
- Enrollment complete in Phase 2 study in pediatric and adolescent patients with ASD
- Top line results expected in 2Q2020

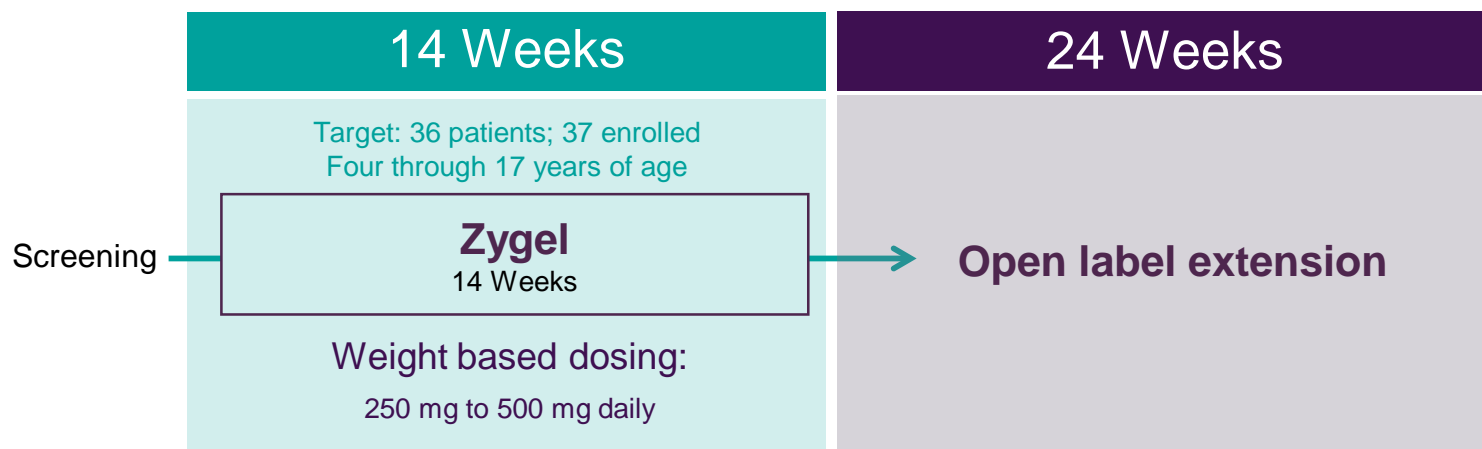




# BRIGHT Phase 2 Trial in ASD

Enrollment Complete; Topline Data Expected in 2Q2020

Open-Label Tolerability and Efficacy Study of ZYN002 Administered as a Transdermal Gel to Children and Adolescents with Autism Spectrum Disorder



Efficacy assessments (primary efficacy assessment = week 14 vs baseline) :

- Aberrant Behavior Checklist (ABC-C)
- Parent Rated Anxiety Scale – Autism Spectrum Disorder (PRAS-ASD)
- Autism Parenting Stress Index
- Autism Impact Measure (AIM)
- Clinical Global Impression – Severity (CGI-S) and Improvement (CGI-I)
- Qualitative Caregiver Reported Behavioral Problems Survey
- Autism Diagnostic Observation Schedule® (ADOS-2): *Baseline only*
- Children's Sleep Habits Questionnaire (CSHQ): *Baseline and EOS (week 38) only*



# BRIGHT Trial Patient Demographics



Baseline Patient Demographics	
Demographic	BRIGHT Patients N = 37
Age, years Mean (range)	9.2 (3-16)
Sex, n (%)	
Male	34 (91.9)
Female	3 (8.1)
Race, %	
White	75.7
Aboriginal	5.4
Asian	8.1
Other	10.8





# BRIGHT Disease Characteristics Confirm a Moderate-to-Severe Population



Baseline Disease Characteristics		
<b>ABC-C Irritability Subscale score (0-45)</b> n Mean (range)	37 30.0 (18-43)	ABC-C Irritability subscale: Score of 30 provides confirmation of severity
<b>ADOS®-2 comparison score</b> n Mean (range) <5 (mild ASD), n (%) 5-7 (moderate ASD), n (%) 8-10 (severe ASD), n (%)	36 7.5 (4-10) 2 (5.6) 19 (52.8) 15 (41.7)	ADOS-2: 94% of patients have moderate to severe symptoms of ASD at baseline
<b>DSM-5 severity level</b> Level 1 (mild), n (%) Level 2 (moderate), n (%) Level 3 (severe), n (%)	3 (8.1) 15 (40.5) 19 (51.4)	DSM-5: 92% of patients have moderate to severe symptoms of ASD at baseline
<b>PRAS-ASD score</b> (0-75; >52 suggests possible clinical anxiety) n Mean (range) >52, n (%)	37 40.9 (21-68) 9 (24.3)	PRAS-ASD: 24% of the enrolled patients had scores >52, indicating possible clinical anxiety





# 22q11.2 Deletion Syndrome (22q)

# 22q Overview

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- Most common contiguous gene deletion syndrome
- Rare disorder: ~81K patients in US
- Midline condition with abnormalities affecting palate, face, heart and other organs; surgically corrected in infancy
- Neuropsychiatric illnesses (anxiety disorders, ASD) and learning disabilities common and impactful
  - 22q associated with increased anxiety, withdrawn behavior and social interaction problems
  - Early onset of neuropsychiatric symptoms disrupts development and QOL, and heightens risk of later psychotic disorders
    - 25-fold increased risk of developing schizophrenia vs. 1% lifetime risk in general population





# 22q Patient Management

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- Two primary stages of 22q patient management:
  - During infancy, doctors address acute physical concerns, such as anomalies of heart and palate, with surgery
  - Once the physical concerns are stabilized, focus shifts to managing neuropsychiatric symptoms, such as anxiety and autistic behaviors
- No approved drugs indicated for 22q





# Developing Zylgel in 22q

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- CBD may treat neuropsychiatric symptoms in 22q due to activity as:
  - Modulator of endocannabinoid system
  - Agonist at serotonin<sub>1A</sub> receptors
  - Antagonist at GPR55 receptors
- Early control of anxiety may delay the development of psychosis
- Phase 2 study underway in pediatric and adolescent patients with 22q
- Top line results now expected in 3Q2020

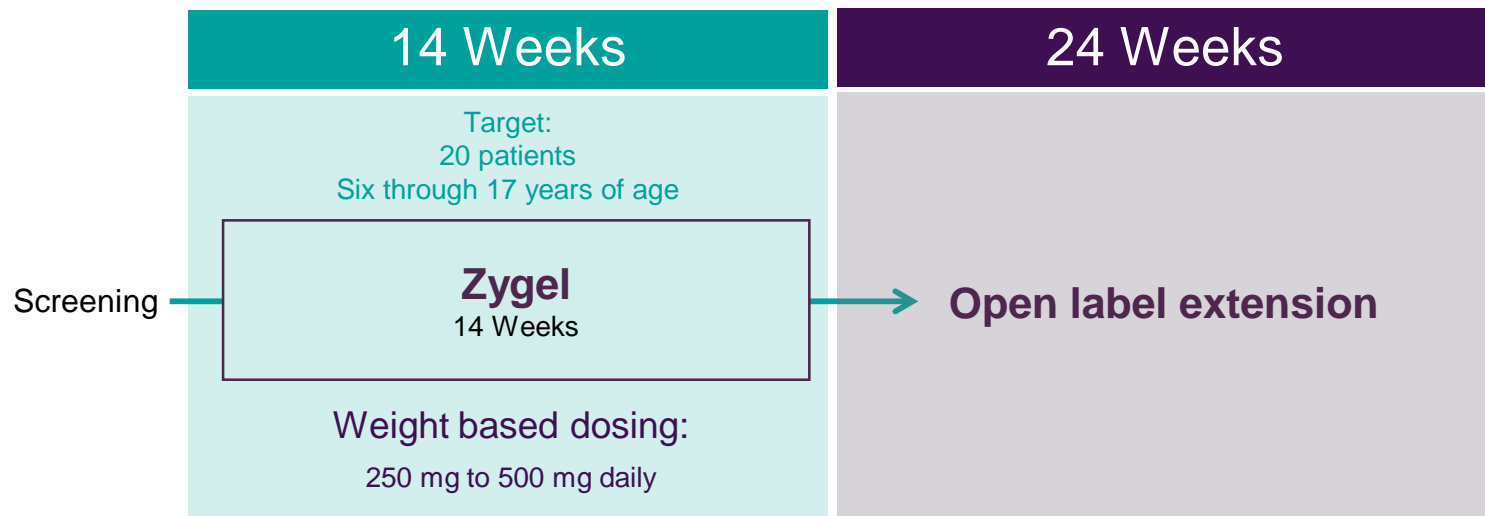




# INSPIRE Phase 2 Trial in 22q

Enrollment Ongoing; Topline Data Expected in 3Q2020

Assessing the Impact of Zygel (Transdermal CBD Gel) on Pediatric Behavioral and Emotional Symptoms of 22q11.2 Deletion Syndrome



Efficacy assessments (week 14 vs baseline) include:

- Aberrant Behavior Checklist-Community (ABC-C)
- Anxiety, Depression and Mood Scale (ADAMS)
- Qualitative Caregiver Reported Behavioral Problem Survey
- Clinical Global Impression – Severity and Improvement





# DEE

## Developmental and Epileptic Encephalopathies

# DEE Patients are Medically Fragile



- Group of rare / ultra rare childhood-onset epilepsies with impaired or regressed developmental progress
- Cognitive impairment, psychiatric problems, and behavioral disturbances are phenotypic
- Medically fragile population
  - Comorbidities include cerebral palsy, chronic respiratory infections, gait disturbances, movement disorders, scoliosis, and feeding problems
  - Many wheelchair bound with feeding tubes
- Most common and debilitating seizure types in DEEs are:
  - Focal impaired-awareness seizures (FIAS) – formerly known as complex partial
  - Focal to bilateral tonic-clonic and generalized tonic-clonic seizures – commonly known as convulsive seizures (CS)



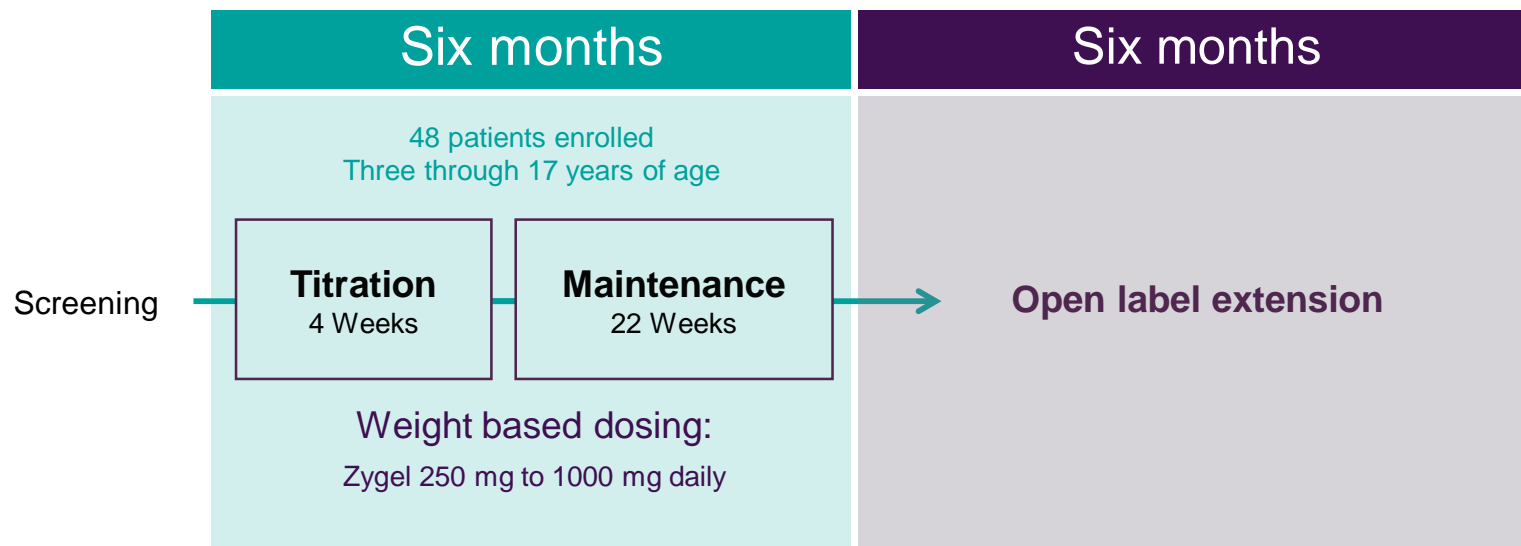




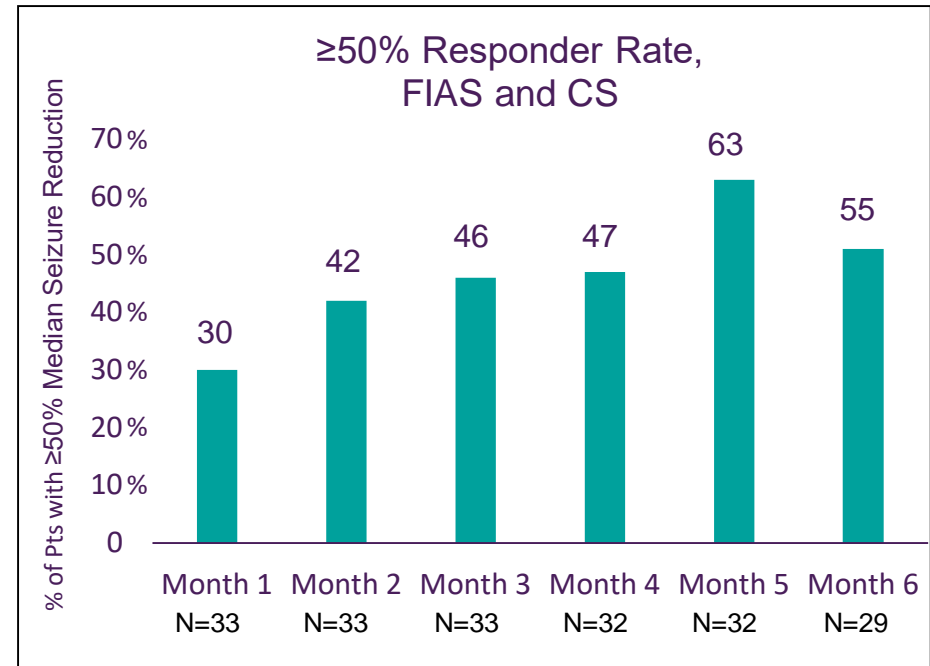
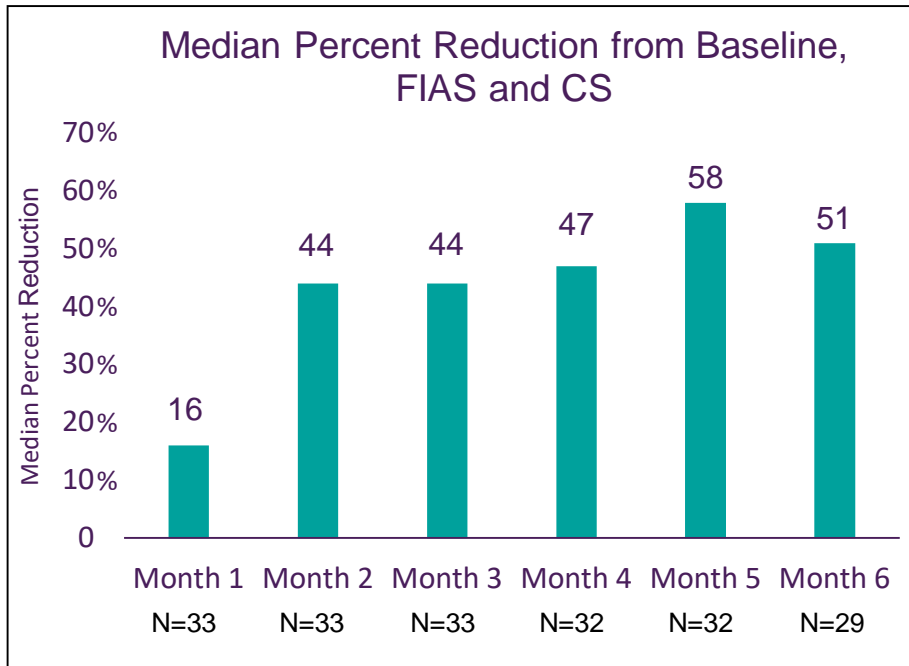
# BELIEVE 1 Phase 2 Trial in DEE

Completed; Reported Positive Topline Results on 9/18/19

Open LaBel Study to Assess the Safety and Efficacy of ZYN002 Administered as a Transdermal Gel to Children and Adolescents with Developmental and Epileptic Encephalopathy



# BELIEVE 1: Clinically Meaningful Seizure Reductions from Baseline and Sustained through Six Months in DEE



# BELIEVE 1 Safety

## Well Tolerated in this Six Month Trial



- All events in six month period, whether unrelated or related to study, drug are reported as adverse events (AEs) (e.g.: influenza, runny nose, ingrown toenail, scrapes, etc.)
- AEs common in this medically fragile population, and expected in a six-month trial
  - As a result, most patients experienced an AE
    - Most were mild and transient
    - Only one patient discontinued due to an AE (application site reaction)
  - Low rate of serious adverse events (SAE)
    - Only two SAEs deemed possibly drug-related (LRTI and status epilepticus)
    - No drug-related hepatic, gastrointestinal, or lethargy-related SAEs
- Tolerability profile consistent with the safety database for Zygel
  - May compare favorably to tolerability profiles of reported safety data from oral CBD solution<sup>1</sup> and other currently available AEDs<sup>2</sup>

<sup>1</sup>Devinsky - *Lancet Neurol* 2016

<sup>2</sup>Moavero – *Expert Opin Drug Saf*, 2018



# BELIEVE 1: Qualitative Assessments of Behavioral and Cognitive Improvements

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- Parents and caregivers provided qualitative assessment on their child's overall experiences with Zygel
- Improvements were seen in seizure intensity and duration, and socio-behavioral and cognitive impairments
- Improvements in >25% of children:
  - 58% reported improved vitality (e.g. alertness / awareness, energy)
  - 51% reported improvement in seizures
  - 47% reported improved cognition and concentration
  - 44% reported improved socially avoidant behaviors
  - 28% reported that their child attended school on time / more often
- Improvements in socio-behavioral and cognitive impairments provide additional confidence in design of FXS, ASD and 22q11.2DS (22q) studies



# Compelling Results Suggest a Pathway to Pivotal Trials



## Anticipate Meeting with FDA in 1H2020

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- Efficacy results:
  - Clinically meaningful reductions in seizures beginning in month two and sustained through six months
  - Suggest improvements on important behavioral symptoms
- Safety results:
  - Zygel was well tolerated
  - Consistent with previously reported Zygel studies
  - May compare favorably to tolerability profiles of reported safety data from oral CBD solution<sup>1</sup> and other currently available AEDs<sup>2</sup>
- Zynerba approach to FDA approval will likely focus on most common and disabling seizure types in DEE, rather than patient syndromes

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<sup>1</sup>Devinsky - *Lancet Neurol* 2016

<sup>2</sup>Moavero – *Expert Opin Drug Saf*, 2018

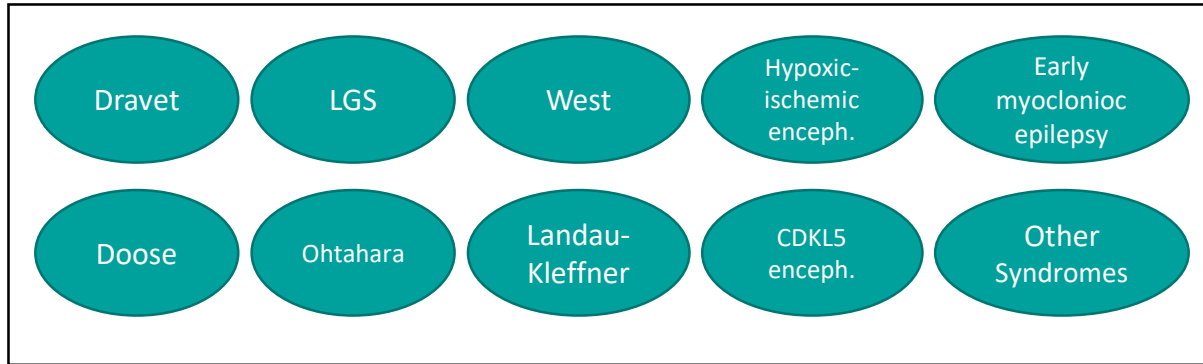


# Planned Approach to FDA

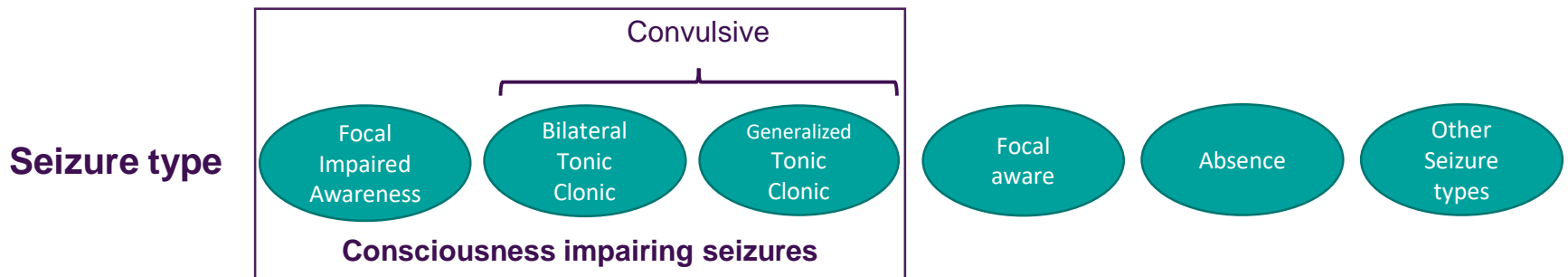
## All DEE Patients with Consciousness Impairing Seizures



### Syndromes and encephalopathies



### Zynerba Planned Approach







# Financial Strength

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- Clean balance sheet
  - No debt, 23.6M shares outstanding (as of March 4, 2020)
- Cash and cash equivalent position of \$70.1M as of December 31, 2019
- Cash runway expected to be sufficient to fund operations and capital requirements into the second half of 2021
  - Beyond the expected NDA submission and potential approval in FXS



# Expected Clinical Milestones in 2020

		1Q 2020	2Q 2020	3Q 2020	4Q 2020
	<b>FXS</b>		Report pivotal CONNECT-FX topline results		NDA submission
	<b>DEE</b>	Meet with FDA to Discuss DEE pivotal program			
	<b>ASD</b>		Report Ph. 2 BRIGHT topline results		
	<b>22q</b>			Report Ph. 2 INSPIRE topline results	







# Corporate Overview

March 10, 2020